

BLOOMINGTON



1850

1950

CENTENNIAL

September, 17-23

SOUVENIR PROGRAM

Fifty Cents

BLOOMINGTON CENTENNIAL, INCORPORATED

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In Appreciation

Beltz Motor Sales—Centennial Headquarters
Illinois Wesleyan University—Stadium
Bloomington Board of Education

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BITE

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Quick Lunches
 and
 Sandwiches

During Centennial
 Week Only
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6:00 A.M. to Midnight

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 by
 Kliffe Dooley
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MILLER MUSIC CO.

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Serving Bloomington Musical Needs
 for 14 years with everything in music

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STATE FARM

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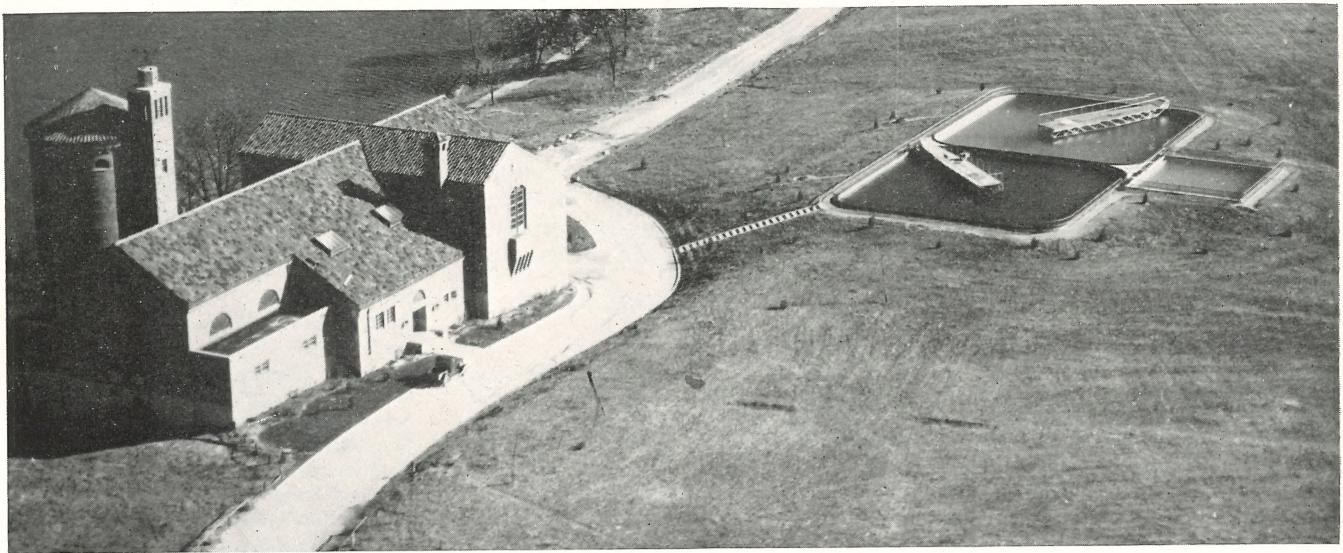
Frank R. Figg, C.L.U.

• AUTO •
 • LIFE •
 • FIRE •

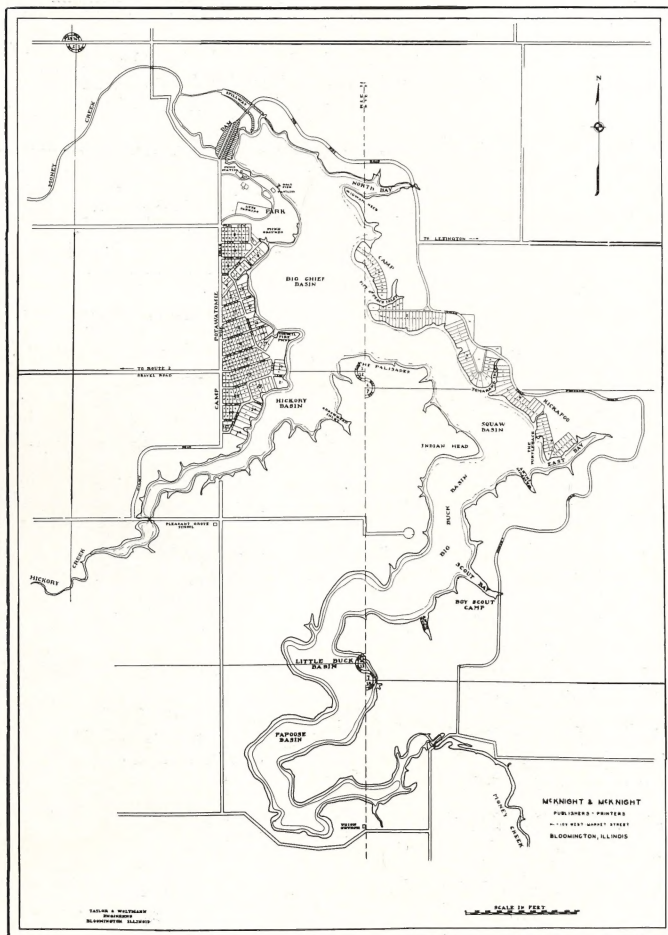
Phones:

Office 5241

Residence 5867-0



Pump-House and Filtration Plant



Lake Bloomington

Lake Bloomington, the source of Bloomington's water supply, is the location of the purification plant which purifies, softens to a degree softer than Great Lakes water, and transmits to Bloomington 5 million gallons of water daily.

The Lake, which covers 516 acres, is fed by Money and Hickory Creeks, and has a capacity of 2 billion gallons.

The Lake and Filtration Plant pictured, as well as other features necessary to supply the City of Bloomington with an adequate supply of pure, soft water, were constructed under the supervision of the firm who are now engaged in a survey for the enlargement and improvement of the water supply system, the firm of

Alvord, Burdick & Howson

Engineers since 1861

THE "VILLAGE INN" A 36 YEAR OLD LEGEND

Along about 1914 two home economics students opened a restaurant in the basement of the Evans building. The girls, from Holland, Michigan, had the earthen floors covered and their original flooring is still in use. Since the building had not previously used city heat the circular coal bins in the basement made natural private rooms for a rathskeller. Students at Illinois Wesleyan soon adopted the "INN" as a favorite meeting place largely for its atmosphere and the decorations done by Sidney Smith and Wally Bishop who both later became nationally famous for their cartooning humor. Their drawings and poems have since been painted out as the "INN" became a shoppe.

Many will remember the originality of the "INN" which can never be painted out or forgotten.

Now under the direction of Mr. Cotton who is celebrating 20 years in the restaurant business the "INN," with all its old appeal and better than ever food and service, welcomes its friends to the Centennial celebration and extends the hand of memory to those who knew it through the past 36 years. 401 North Main, downstairs.

COTTON'S "VILLAGE INN"
401 NORTH MAIN
BLOOMINGTON, ILLINOIS

STILL LOOIE'S AFTER 24 YEARS

This September Louis G. Nierstheimer will mark his 24th year in his drug store at 1302 North Main. Actually Looie, as he is known to all, has been in the drug business for better than 40 years. The store across from Illinois Wesleyan's campus is a neighborhood institution and, during its 24 years, has served the magazine, stationery and drug needs of two generations of students.

Mr. Nierstheimer, a registered pharmacist, maintains a full and complete line of sickroom supplies, first aid equipment, tobacco, and expertly prepared prescriptions. For the women of Wesleyan there is a much used Beauty Bar featuring cosmetics by Coty, Revlon, Yardley, Schiaparelli and Shelton.

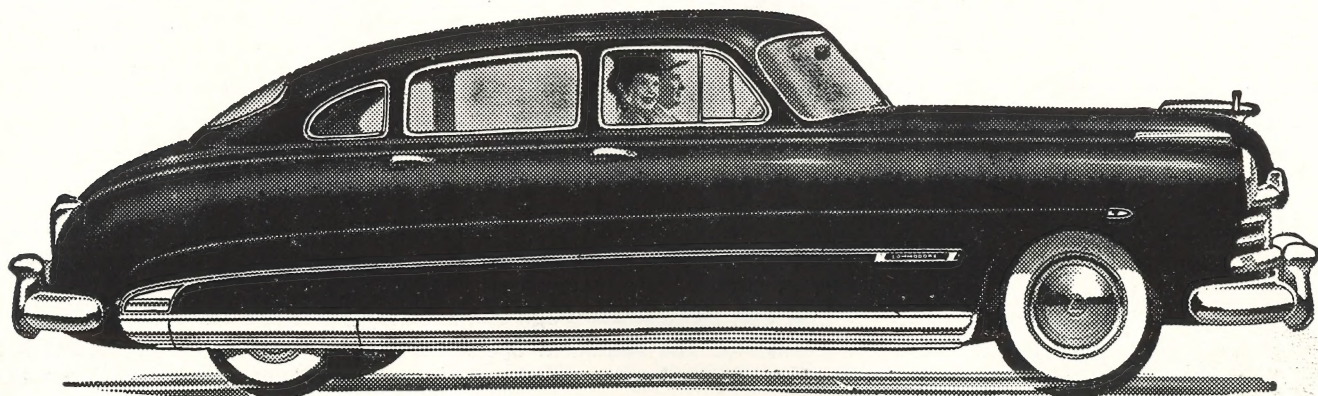
For 24 years those in the neighborhood and all the students at Wesleyan have been more than welcome at Looie's and the tradition will continue . . . A hearty welcome and the best of service to all.

THE 50 YEARS OF ELECTRICITY AND GRAY-TRIMBLE INC.

Mr. Roy Trimble became President and Manager of the Gray-Trimble Company, 107 E. Front, in 1931 when James G. Gray, the founder, retired. Mr. Gray pioneered the firm in 1900, with Mr. Trimble joining him in 1922. In this same year, the company was incorporated as ELECTRICAL CONTRACTORS and with 28 years experience, is the oldest in the line of continuous service in Bloomington.

Early to see the possibilities of the infant radio, the firm created widespread interest by piping the Dempsey-Tunney fight into the old Castle Theatre via wire service and broadcasting through three Stromberg Carlson radios on the stage. Radio station WNBL was operated from their own store. Another "first" involved the making and installing of fluorescent and lumiline fixtures in a local bank at a time when this development was so new that no factory made fixtures were in production.

Principally a contracting firm, the company maintains a retail outlet for all forms of electrical supplies and Pittsburgh Paint products at their location. They are also the oldest AUTHORIZED GENERAL ELECTRIC DEALER in this community.



Guaranteed Used Cars

TAYLOR MOTOR SALES

Authorized Hudson Dealer

Schedule

for

BLOOMINGTON CENT

FRIDAY, September 15 — "THE QUEEN'S BALL"

At Bloomington Consistory. First Public Appearance of Her Majesty, "Miss Centennial," "Miss Columbia" and The Royal Court. Grand March followed by Special Floor Show. Wear any Costume, from 1850 to 1950. Dancing from 8:30 to 12.

SUNDAY, September 17 — "AMERICANISM DAY"

Addresses on the Important Subject of True Americanism by Father Aloys Schweitzer, Rabbi Louis A. Josephson, Rev. Dr. Harold R. Martin and Rev. Walter E. Hohenstein, at Wesleyan Memorial Field, 8 P.M. Special patriotic choral music. Admission free.

MONDAY, September 18 — "PROGRESS DAY"

- Noon "Hart's Mountain Troubadours" (Lytleville Band) at Kiwanis Luncheon, Hotel Illinois. Public invited; reservations only. C. C. Burford "Those were the days."
- 4:00 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.
- 5:15 P.M. Gigantic Parade, Floats, Bands, thru Downtown Streets.
- 8:30 P.M. Opening Performance of The Mammoth Spectacle, "BLOOMINGTON ON PARADE," with a great Cast of 750 People. Wesleyan Memorial Stadium, followed by Fireworks Display.
- 10:45 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.

TUESDAY, September 19 — "HOMECOMING DAY"

- Noon Special Program at Young Men's Club Luncheon, Hotel Illinois. Public invited; reservations only. "The Duff Armstrong Murder Case," James Weaver, Harry Miller's Band.
- 4:00 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.
- 4:30 P.M. "Young Pioneers" Parade thru Downtown Streets.
- 8:30 P.M. Second Performance of The Mammoth Spectacle, "BLOOMINGTON ON PARADE," with a Great Cast of 750 People. Wesleyan Memorial Stadium, followed by Fireworks Display.
- 10:45 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.

WEDNESDAY, September 20 — "VETERANS' DAY"

- Noon Luncheon at McBarnes Building.
- 3:30 P.M. Patriotic Parade, in review before Brig. General Gerald Thomas. Auspices American Legion, Veterans of Foreign Wars, Amvets; featuring Scott Field Band and Chanute Field Band and other Military Units.
- 4:00 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.
- 8:30 P.M. Third Performance of The Mammoth Spectacle, "BLOOMINGTON ON PARADE," with a great Cast of 750 People. Wesleyan Memorial Stadium, followed by Fireworks Display.
- 10:45 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.

of Events

the

ENNIAL CELEBRATION

THURSDAY, September 21 — "AGRICULTURAL DAY"

- Noon Farm Bureau in charge at Rotary Luncheon, Hotel Illinois. Public invited; reservations only.
- 4:00 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.
- 4:30 P.M. Great Agricultural Parade thru Downtown Streets.
- 8:30 P.M. Fourth Performance of The Mammoth Spectacle, "BLOOMINGTON ON PARADE," with a great Cast of 750 People. Wesleyan Memorial Stadium, followed by Fireworks Display.
- 10:45 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.

FRIDAY, September 22 — "REPUBLICAN DAY"

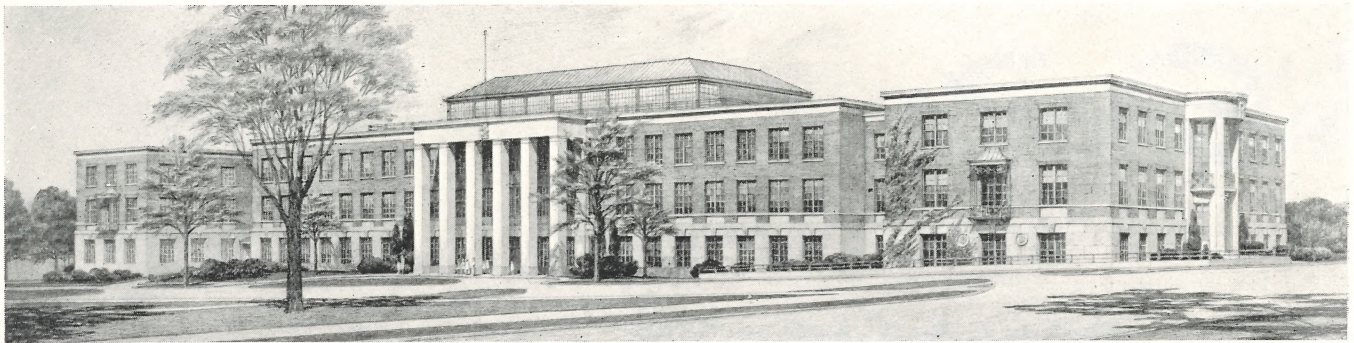
- 3:30 P.M. Bloomington Band Concert, Miller Park.
- 4:00 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.
- 5:00 P.M. The Hon. Earle Benjamin Searcy will introduce Hon. Everett Dirksen, Republican Candidate for United States Senate, who will address the public at Miller Park.
- 8:30 P.M. Fifth Performance of The Mammoth Spectacle, "BLOOMINGTON ON PARADE," with a great Cast of 750 People. Wesleyan Memorial Stadium, followed by Fireworks Display.
- 10:45 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.

SATURDAY, September 23 — "DEMOCRATIC DAY"

- 12 noon-2:00 P.M. Free Barbeque for all in attendance; at Miller Park.
- 2:00-2:50 P.M. Band Concert.
- 3:00 P.M. The Hon. Ivan Elliott will introduce Senator Scott Lucas, Democratic Candidate for United States Senate, who will address the public at Miller Park.
- 4:00 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.
- 8:15 P.M. Governor Adlai E. Stevenson at Wesleyan Memorial Stadium.
- 8:30 P.M. Sixth Performance of The Mammoth Spectacle, "BLOOMINGTON ON PARADE," with a great Cast of 750 people. Wesleyan Memorial Stadium, followed by Fireworks Display.
- 10:45 P.M. Ullaine Malloy and Her Famous High Aerial Act, Courthouse Square.

ALL WEEK, MONDAY THROUGH SATURDAY, SEPTEMBER 18 THRU 23

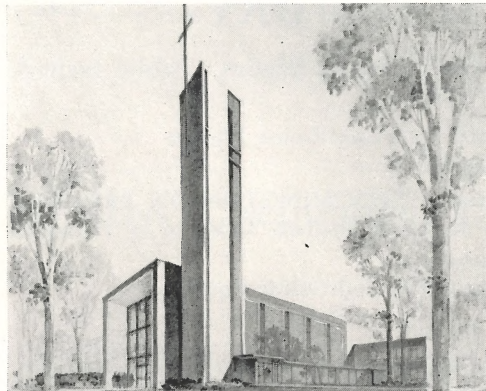
- Wilson Brothers Carnival Shows. Downtown
- Daily Registration of Old Settlers on Courthouse Lawn



Above: Special Education Building
Illinois State Normal University
Normal, Illinois

C. Herrick Hammond, State Supervising
Architect, Springfield, Illinois

Lundeen & Hilfinger, Schaeffer, Hooton
& Wilson, Associate Architects
220 West Jefferson Street, Bloomington, Illinois



Above: Wesley Methodist Church
Bloomington, Illinois
Lundeen & Hilfinger, Architects
602 Corn Belt Bank Building
Bloomington, Illinois



Above: Memorial Center Building
Illinois Wesleyan University
Bloomington, Illinois
Schaeffer, Hooton & Wilson, Architects
710 Peoples Bank Building, Bloomington, Illinois

Below: Home Office Building
State Farm Insurance Companies
Bloomington, Illinois
Schaeffer, Hooton & Wilson, Architects
Bloomington, Illinois



JOHN FELMLEY COMPANY

General Contractors

603 Peoples Bank Building, Bloomington, Illinois

The John Felmley Company, operating with their main office in Bloomington, Illinois, is proud of their contribution to the progress of the City of Bloomington during the past fifteen years.

Organized in 1935, this Company has constructed approximately 90% of all major buildings built in Bloomington during the past fifteen years. They have branch offices in Champaign-Urbana and Springfield, Illinois. With an overall annual volume in excess of \$4,000,000, they are considered one of the major General Contractors in Downstate Illinois.

Mr. John Felmley, who is President of the Company, was born in Normal in 1895, and Bloomington-Normal has been his home all his life.

Other members of the firm are Mr. R. C. Dickerson, Vice-President, now Manager of the Champaign-Urbana office. Mr. C. V. Quiett, Secretary and Auditor, who has lived in Bloomington-Normal since 1927. Mr. A. M. Allyn, Treasurer and Chief Estimator, a resident of Bloomington since 1928. Mr. Ralph Heffernan, Assistant Secretary and Attorney, who was born in and has spent his entire life in Bloomington. Mr. T. S. Blackman, Chief Engineer and Purchasing Agent, a resident of Bloomington since 1917. Mr. A. T. Jensen, General Superintendent, a resident of Bloomington for the past ten years.

In addition to the above, there are some 25 to 30 permanent employees who have spent all or most of their lives in Bloomington.

Below: Milner Library
Illinois State Normal University
Normal, Illinois

C. Herrick Hammond, State Supervising
Architect, Springfield, Illinois





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LUNDEEN & HILFINGER

ARCHITECTS
&
ENGINEERS

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FARMER'S CREAMERY • BABY FOLD NURSERY • OAKLAND SHOPS • FRUIN CLINIC • COCA COLA PLANT • ILLINOIS TELEPHONE CO. BLDG.
FLANAGAN HIGH SCHOOL • ELLSWORTH HIGH SCHOOL • NOKOMIS ELEMENTARY SCHOOL • CRESCENT-IROQUOIS HIGH SCHOOL • MIDDLETOWN
HIGH SCHOOL • HARTSBURG-EMDEN HIGH SCHOOL • PONTIAC LUTHERAN CHURCH • MELVIN METHODIST CHURCH • BOWER AUTOMOTIVE COMPANY
SPECIAL EDUCATION BUILDING I.S.N.U. Lundeen & Hilfinger, Schaeffer, Hooton & Wilson, Associate Architects
C. Herrick Hammond, State Supervising Architect, Springfield, Illinois

Bloomington Furnace Co.

Agents for THE WEIR Furnace

FREE estimate on coal, oil
and gas burning furnaces

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assurance of an even more brilliant
future!

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Serving Bloomington-Normal and Central Illinois with the finest in motion picture entertainment!

IRVIN THEATRE

204 E. Jefferson, Bloomington

CASTLE THEATRE

209 E. Washington, Bloomington

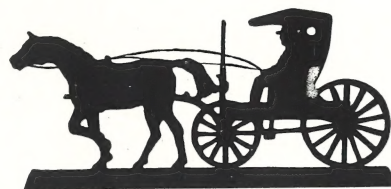
NORMAL THEATRE

209 North, Normal

We're proud to be a part of this great
Community!

Movies are **BETTER** Than Ever!

96 YEARS OLD



McLean County Medical Society

"On Monday evening, March 20, 1854, the following physicians of Bloomington, Ill., met in the County Court house for the purpose of organizing a Medical Society.

"Present, Drs. S. Noble, Worrell, Crothers, T. P. Rogers, Roe, Hoover, Parke, William Elder, Espey, Stipp, D. E. Crist, Cromwell, A. H. Luce and Freese."

1854 — 14 Members

1950 — 100 Members

DOWELL-WHITE COMPANY

305 West Jefferson



McCormick Tractors and Machines

International Trucks

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Serving Bloomington and Central Illinois

The House of A Million Items

Something for Everyone

Store and Office Fixtures

Complete Public Address Sound Service

H. L. CHAMBERS AND SON

336 S. Main — Since 1924

Chile and Bob

The Peoples Bank of Bloomington was organized March 4, 1869, by a Special Act of the Legislature of the State of Illinois.

It has carried on a General Banking Business in the City of Bloomington for nearly 82 years.

Today it is Bloomington's Oldest and Largest Commercial Bank and offers a complete Banking and Trust Service to the residents of Bloomington and Central Illinois. We solicit your banking business whether it be large or small.

PEOPLES BANK of BLOOMINGTON

CAPITAL, SURPLUS AND UNDIVIDED PROFITS OVER \$1,450,000.00

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

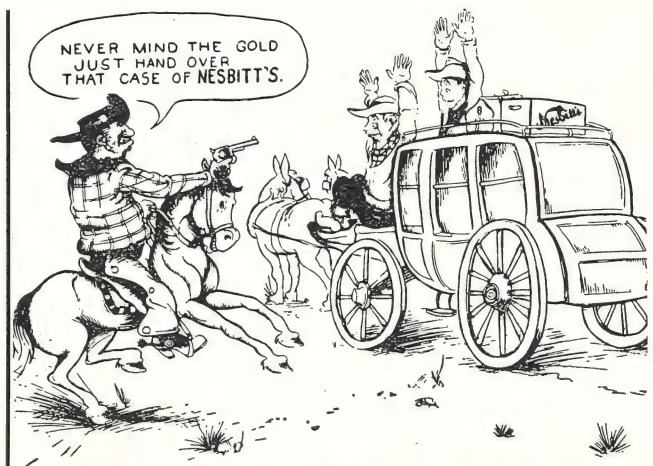
Publishing Firm in 3rd Generation

The Public School Publishing Company, established in 1889 is now in its 61st year of business and its third generation of management. The firm is engaged in publishing and distributing educational texts and examinations and is one of the oldest of its kind.

Originally located in the Griesheim Building the firm was evicted in 1900 by the Bloomington Fire. The first thing to burn, Mr. Brown recalls, was the fireproof vault in which the company's school subscription lists were kept.

PUBLIC SCHOOL PUBLISHING CO.

509 N. East St., Bloomington, Ill.



**CITY
BOTTLING
CO.**

Bloomington, Ill.



THE FIRST HUNDRED YEARS

By WAYNE C. TOWNLEY

Past President, Illinois State Historical Society

1850

February 19, Bloomington becomes a city. . . June 1, 300 feet of pavement laid in Bloomington. 1851 February 5, General Gridley was our State Senator. . . April 2, Bloomington has a population of 2,000. 1852 February 20, the first train that ever penetrated the State of Illinois came into Chicago. . . July 21, Bank of Bloomington (McLean County Bank), is incorporating. 1853 April 20, we will soon be able to answer the arrival of the cars of the Illinois Central Railroad from LaSalle to Bloomington. . . June 4, First trip Illinois Central from here. . . First Alton train arrives. 1854 May 24, Mrs. Bantis and her five children attempted to cross the Kickapoo Creek and three children drowned. . . May 24, 25 teams with large canvas top wagons, well-filled with families, passed through the city westward bound. 1855 June 5, Second Presbyterian Church organized — opposed to slavery. 1856 January 30, Negroes brought to Bloomington to be sold for the purpose of carrying immigrants to Kansas. . . April 9, Mr. D. Brooks has opened a new livery stable at the Ritter house. . . May 26, Republican Convention held at Major Hall. . . May 29, Lincoln's Lost Speech given. June 19, Elbert Hubbard born at Southwest Corner of Grove and Main Streets. September 16, and October 22, Stephen A. Douglas spoke. 1857 March 16, \$20,000 worth of clothing here at Bloomington to be sent to the suffering pioneers of Kansas. . . August 12, Lincoln secures \$5,000 fee in Illinois Central Railroad case. 1858 February 15, an 8,000 acres of land belonging to McLean County was sold at the Court House. . . April 6, Abraham Lincoln lectured before the Young Men's Association. . . December 22, Horace Greeley lectured at Phoenix Hall. 1859 June 8, Reeder and Company of North Bloomington (Normal) expect to commence casting columns for the Normal University Building.

1860

May 15, work started on building on the northeast corner of Main and Washington to be used by the Bank of Bloomington. . . November 5, Leonard Swett makes last speech for the Republicans in the present campaign. 1861 Dr. Wm. C. Hobbs buried, funeral services were held at Phoenix Hall on the south side of the public square. . . June 3, Memorial services held for Stephen A. Douglas. 1862 October 7, eggs, \$1.00 dozen and coffee \$1.00 a pound. . . December 24, Captain Harvey's widow received \$20.00 a month pension. 1863 June 12, Captain J. P. Orme accidentally shot by one of his own men. . . September 11, enrollment at Normal University is 230. 1864 December 7, Bloomington expects to secure the State Fair next year. 1865 June 31, Isaac Funk died. . . May 3, President Lincoln's funeral train stopped at Bloomington. 1866 September 13, General W. W. Orme, of Bloomington, very personal friend of President Lincoln, died. . . November 14, Col. (Bob) Ingersoll addressed a Republican Rally at Lexington. 1867 March 13, General Gridley plans the erection of new gas works for the city. . . May 15, the new law firm of Judge Lawrence Weldon and General John McNulta commenced. . . June 5, General W. T. Sherman passed through Bloomington Friday on his way to the plains to help settle the Indian trouble. 1868 June 10, Peter Cartwright reminiscences on his 64 years in the ministry. 1869 February 5, Marie Von Elsner (Marie Litta) the child prima-donna of Bloomington has taken the world of music by storm with her singing.

1870

December 21, Sam W. Garman, a member of Major J. W. Powell's exploring expeditions is now the Principal of the Mississippi Normal at Holly Springs. 1871 September 9, the Academy of Music was destroyed by fire. . . October 11, over \$10,000 was raised with \$5,000 to be raised for the Chicago fire sufferers. . . December 12, Ralph Waldo Emerson was in the city for a few hours yesterday. 1872 March 22, the Bloomington hoop-skirt factory is featuring the Helm corset with 26 warranted whalebones, at the low price of \$1.25. . . May 4, Isaac Baker, 89-year-old pioneer surveyor who laid out the lots for the Original Town of Bloomington in 1831 and helped erect the first house in the city, is dead. 1873 April 10, General George Custer stopped in Bloomington several hours. . . July 22, 91 geese, 10 hogs and one cow were impounded Saturday. 1874 January 24, Victoria C. Woodhall lectures at Durley Hall. . . April 13, Wesleyan law school opens. 1875 February 3, five flourishing flour mills are running in Bloomington most of the day and night. . . July 14, Supervisors have arranged for a clock to be placed in the Court House dome at the cost of \$2,000.00. . . July 29, the great Barnum Circus shows today. 1876 June 23, Mrs. Abraham Lincoln, who was adjudged insane about a year ago, is restored to her legal rights. 1877 February 21, Tom Thumb at Durley Hall. 1878 November 8, Charlie Radbourne (greatest baseball pitcher who ever lived) offered a position on the Dubuque baseball team at a salary of \$75.00 per month. 1879 January 13, the most novel fete that Bloomington has ever celebrated (excluding 1950) was the children's carnival with 3,000 in one grand procession of sleighs. . . August 4, Aaron Goodfellow murdered.

1880

April 17, General Grant sleeps at 407 E. Grove Street. 1881 April 15, Harwood Brothers have the new McCormick cord binder for sale. 1882 October 1, Frank Pierce lynched at corner of Center and Market Streets. 1883 May 24, Buffalo Bill here with Wild West show. . . July 7, Marie Litta died at her home in Bloomington. 1884 December 12, Dr. Jehu Little sues for \$15,000.00 damages having been reported to the Merchants' Protective Association. 1885 March 7, "A Happy Mistake" given by local players. Rachel Crothers gave a fine performance. . . September 29, McLean County Coal Company purchased the entire fairgrounds of the Agricultural Association, paying \$14,900.00. 1886 July 9, dangerous drought sweeps the country.

1887 January 14, cold weather prevails, ranging from 20-40 below zero. 1888 February 3, Thick vein of superior coal reported at Colfax. . . April 25, Edwin Booth appeared here as Brutus. 1889 February 1, Executive Committee was appointed to secure location of the State Fair at Bloomington. . . August 16, Miss Fannie C. Fell of Normal, arrived home from foreign tour.

1890

September 18, Bloomington holds very successful fair, with fine races. 1891 August 3, Seibert & Sons, new furniture store opens at 108 E. Front. 1892 July 4, money being raised to purchase land for a lake in Miller Park. 1893 March 27, the coming wedding of Dr. Homer Wakefield and Miss Julia Parson Sherman is announced. . . September 5, the buliding of the McLean County Coal Company goes up in smoke, loss \$50,000.00 1894 January 12, Springfield gets the necessary votes to insure the permanent location of the State Fair. . . May 4, The Letitia Green Stevenson Chapter, Daughters of the American Revolution is organized. . . October 12, Vice-President Stevenson makes the first of his series of campaign speeches Wednesday at Lincoln, Illinois. 1895 August 3, \$2.00 to Chicago and return, via Illinois Central Railroad. . . December 10, Some of the new water meters are evidently entirely capable of telling an able-bodied lie. 1896 November 12, "Baby" Bliss is touring Europe on a bicycle, he is now in France. . . December 4, James R. Stewart painted the Gov. Fifer portrait for the State House gallery. 1897 January 15, Racing on the snow on East Washington Street is a popular pastime. . . October 19, Bloomington is almost exactly at the center of the Illinois Central main line railroad. 1898 January 14, Roads and streets are impassable, four horses are required to move hacks over our streets. . . July 20, 26, coaches of Nebraska volunteers passed through this city today over the Central. Col. William Jennings Bryan accompanied the volunteers. . . October 17, Clark Griffith leads the Chicago pitchers, winning 24 games and losing 10. 1899 October 6, One of the greatest football games ever played on the local grounds was played yesterday between Wesleyan and the University of Illinois. Score: Wesleyan 11, U. of I. 6. (U. of I. still scared to play I.W.U.).

1900

January 17, Lafayette Funk of Shirley has been appointed a director of the Union Stock Yards and Transit Company of Chicago. . . August 20, "Pawnee Bill" and his Indians came to Bloomington and showed to more than 9,000 people. . . June 19, Great fire at Bloomington. 1901 July 6, Charles G. Dawes resigns as Comptroller of U.S. Government to run for U.S. Senator against William E. Mason. . . July 16, a dozen men in Bloomington carry \$20,000 life insurance. . . July 22, arrangements for big Chautauqua tents secured by St. Matthew's Boys Choir, Stephen Smith's son, B. F. Harper, Read & White, Paul Beich, Alonzo Dolan and others. . . November 30, Peruna reported to be a great help for coughs, colds, catarrh and what you need. 1902 November 6, Abram Brokaw is 87 years old. . . December 17, Bloomington Country Club house at Houghton's Lake was moved east of Towanda Avenue where it has leased quarters. 1903 January 24, there is strong sentiment in favor of a reservoir under ground around court house square. . . June 21, Bloomington leads the league in baseball. . . November 28, Harbor Brothers run special train, 30 cars from LaCrosse, Wisconsin, with plows and plow goods to be put in their new building. 1904 March 24, Dick Little, newspaper correspondent writes from Tokyo. . . April 13, Ralph McCord and other athletes of YMCA pictured in today's paper. . . June 3, President Theodore Roosevelt stops at Illinois Hotel. . . December 1, Funk & Kerrick herds carried off prizes at International Fat Stock Show, Chicago. . . December 24, Dr. Henry W. Grote advertises, "I will cure you." 1905 September 30, Store advertises men's overcoats at \$4.98. . . October 27, James Blair who died at Heyworth, was in bodyguard for General Sherman. . . December 27, Picture of R. C. Smedley with account of his work at Y.M.C.A. 1906 July 2, L. M. Crosthwait, Campbell Holton and Ira Whitmer are among the leaders that raised \$108,000 for YMCA campaign. . . July 11, W. R. White, inventor of White Gate dies. . . July 13, Keiser Van Leer advertises Rambler automobile at \$1,200.00. . . October 5, John P. Sousa will appear with his band. First movies here at 426 North Main Street. 1907 July 15, Herrick & Getty Company, corner Center and Jefferson purchased Herrick Eckart Company Clothing Store. . . October 24, bananas, \$1.25 a bunch, watermelons, \$1.20 a dozen. . . November 29, "Get a dandy gas heater, \$1.25," Gas and Electric Company. 1908 August 15, Bloomington Troops arrive in Springfield and save Negro from mob. . . September 8, Allison Hitch constructing building for exclusive use of autos. . . October 9, Mrs. M. T. Scott proposed by local D.A.R. for President General. . . December 14, Memorial to E. M. Prince held by McLean County Historical Society. 1909 May 30, Decatur defeats Bloomington 2-1 in 26 inning baseball game. Longest game ever played in organized baseball. . . August 4, Dr. McGuire advertises "painless dentistry" — (whoever heard that before?). . . August 31, Chatterton Opera House started. . . September 10, nice button shoes for ladies advertised by McLean & Moore. . . October 16, "Your credit is good" at Kirkpatrick's, the maker of Happy Homes. . . November 19, Madam Schumann-Heink delighted audience at Coliseum.

1910

January 1, Mrs. A. B. Funk in Austrian, Tyrol. . . January 15, John E. Pollock residence torn down for Bloomington Club. . . June 30, Lee O'Neill Browne on trial in Chicago. Jury disagreed, 8 to 4 for conviction on the charge of bribery. 1911 August 10, Today is annual gathering at Ellsworth of the organization known as the "Snowbirds". . . December 4, Margaret Illington touring eastern cities with "Kindling." 1912 July 13, B. A. Franklin, one of the leading spirits in golf tournament. . . July 15, Christian Science Church dedicated. . . November 16, \$65,000 addition to Brokaw hospital being completed. 1913 January 18, Gerhart's Shoe Co. advertises latest gunmetal shoes for \$1.95. . . January 30, Round-trip, Chicago to New York, stay over at Washington, \$19.00. . . February 3, Mme. Saltzman-Stevens sings in Grand Opera in Chicago. 1914 October 6, Castle Theater admission 5c. . . October 22, A. Livingston & Sons women's coats from New York, \$7.98. 1915 September 16, "101 Ranch" Wild West Show in Town. . . December 9, Consistory plans to organize a band. 1916 May 22, J. Dickey Templeton gives address at Wayman M. E. Church. 1917 February 15, The new Bloomington high school opened today. . . April 6, Military training

is authorized at Wesleyan. 1918 February 18, Herbert Osten leaves for France with the Army. . . February 19, Lieut. Ivan A. Elliott is in France. . . April 23, Memorial exercises for James Stevenson Ewing. . . June 7, Springfield is trying to get Wesleyan University. 1919 March 1, Blizzard hit city, temperature drops 32 degrees. . . April 14, General Harry G. Bishop, former Normal man, honored by General Pershing.

1920

January 2, \$300,000 damage suit filed against L. E. Slick revived. . . March 18, Strause murder trial started. . . April 7, General Leonard Wood speaks at Big Four depot. . . May 13, Harry Seamons new Secretary of YMCA. . . June 18, W. W. Wallis goes to Wesleyan. . . 1921 February 26, Willie Dalton, who stole \$720,000 from the Northern Trust Company of Chicago, captured at Heyworth in a pool hall. Of the \$720,000 he had lost 40c playing pool when the officers found him. He had won 3 games or the bank would have been out 70c. (Moral?) 1922 January 16, Al Jennings who appeared at Castle Theater is declared to be a fugitive from justice. . . January 21, Lions Club makes plans to plant 73 Memorial trees at Miller Park. . . March 11, I. D. Lain awarded contract to pave a portion of Madison Street, \$4.14 a square yard. . . April 5, President Coolidge says first duty of America is to the United States. . . November 22, Mary Garden sang here. 1923 July 12, over 900 quarts of cherries have been canned this year at Soldiers' Orphans Home. . . February 20, The Consistory gets \$100,000.00 bequest from the will of the late Hardin J. Brown. 1924 March 29, Frieda Hempill will sing next Wednesday evening. . . February 13, Engineer Frank Zerenberg of the Chicago and Alton claims an estate amounting to \$135,000.00 left to him as reward for saving the life of a millionaire resident of Colorado from drowning. . . December 11, terrible sleet storm hits the city yesterday. 1925 January 13, Chenoa bank robbery. . . July 30, H. O. Davis leaves \$10,000 to Louis E. Davis Post of the American Legion. 1926 Lindbergh's plane falls at Covell. 1927 May 6, President Walter Ross of Nickel Plate System returns to Bloomington for a visit to his old home. 1928 January 30, Billy Shelper given Community Service Award. . . March 6, W. B. Carlock, 86, prominent lawyer, Mason and historian, dies. . . March 29, Grover Helm announces purchase of players for Bloomington. 1929 July 11, Thousands see aerial derby. . . August 3, New York Central trains collide at Front Street. . . August 28, Thousands disappointed as Zeppelin misses city. . . September 17, John Phillips Sousa and band play at high school.

1930

May 11, William O. Davis selected for Journalistic Hall of Fame at University of Illinois. . . May 11, Irene Delroy acclaimed movie star in New York. . . June 9, Branch Rickey speaks at Consistory. 1931 April 9, Roy E. Taylor heads 125 delegates to dedicate Richard Hovey boulder. . . May 16, Cornerstone of Post Office laid. 1932 May 12, Kidnapped Lindbergh baby discovered. . . June 13, Dr. Roy Lyman Wilbur speaker here. 1933 March 19, E. M. Lebkuecher is made division auditor of I. P. L. 1934 October 1, \$3,000.00 violin stolen in robbery at I.W.U. . . December 11, W. K. Bracken, Attorney for Alton R.R. since 1900, honored at Alton dinner. 1935 May 14, Sgt. Alvin York visits Wayne Townley in Bloomington. 1936 July 12, New Abraham Lincoln train operating. . . July 26, Miss E. Melba Johnson at Wesleyan. . . September 9, Rodeo thrills 3,000 persons here. 1937 March 27, An all star YMCA indoor circus will show each night for one week. . . June 6, General James G. Harbord and General Charles G. Dawes speak at Illinois Hotel. 1938 January 25, Charles Dazey, author of "In Old Kentucky" visited and spoke here. . . October 1, Council takes first steps in City Zoning. . . December 10, State Farm Insurance Companies new building (the 8 story section) is soon to begin construction. 1939 January 3, Funk Bros. Seed Co. have just completed their new building at 1300 West Washington St. . . February 3, Fire destroys Durley Building, loss estimated at \$300,000.00.

1940

August 30, Masons honor Alonzo Dolan for 56 years membership. September 19, "Jim" Parsons, Wesleyan freshman heads local DeMolays. 1941 May 28, General James G. Harbord, Vice President, and Charles G. Dawes visit Mrs. Kate Orendorff in Heyworth and Wayne Townley here. . . August 6, Defense school here turns out skilled workmen. . . August 8, Fifty planes visit here on efficiency flight. 1942 January 9, Chris Mandler, last regular of once busy Cigar trades retires. He made more than 4,576,000 Cigars. . . October 17, Historic Land press of The Daily Pantagraph joins the scrap heap in the fight for freedom. November 26, Mrs. John McBarnes funeral is set tomorrow. 1943 January 9, Fire destroys Hedding Hall at Wesleyan, the \$5,000 Aldrich collection, among others was destroyed. 1944 October 14, Past and present of Corn history is linked in pictures presented by Funk Bros. to the McLean County Historical Society. . . November 16, Lake Spillway project is completed. 1945 March 7, Captain Maurice L. Brett defines war heroes as those who won't return. . . March 25, Theaters of two cities give \$1,988 to Red Cross fund, taken from donations of movie goers. October 5, Mrs. Helen Dostch Longstreet, widow of General Longstreet, first in command under Robert E. Lee, visits with friends in Bloomington. 1946, April 22, 5,000 crowd into Miller Park for Legion's Eastern Egg hunt. . . April 28, Jim Thorpe, greatest athlete who ever lived, visits a friend in Bloomington. . . June 23, W. E. Shaw resigns I.W.U. post; M. J. Holmes, new president. 1947, July 6, Bloomington's big sewer project shown in pictures. 1948, January 12, Carl Sandburg visits with a friend in Bloomington. . . June 15, Writers School Conference held here at I.W.U. . . July 14, Freedom Train is here. . . July 16, President Fairchild of Normal University tells of \$1,500,000 plans for buildings and improvements at I.S.N.U. . . December 16, Amvets and Auxiliary receive Charter.

1950

1950, September 17 to 23 — Bloomington Centennial.



Schultz Market
1950

Left to Right:

Dewey Schultz — Owner
George Givens — Meat Cutter
Beulah Schultz — Wife-Partner
Jynn Schultz — Niece

Schultz's Meat Market
124 E. Beaufort St., Normal
1905

Right to Left:

Henry Schultz — Owner — Dewey's father
Charlie Burroughs — Meat Cutter
Robert Cusey — Meat Cutter
Charlie O. Schultz — Dewey's brother



SCHULTZ MARKET

109 S. Center St.

Phone 5533-5

Compliments of

THE JOHNSON TRANSFER
and
FUEL COMPANY

"Tried and True Since 1862"

401 S. Center St. — **PHONE 3816** — Bloomington

Not 100 Years . . . YET
but
Hundreds and Hundreds
of

SATISFIED
CUSTOMERS!

2 Good Stores

Griesheim Bldg.
217 N. Main St.
PRESCRIPTION
SPECIALISTS

Jackson St.
at Kreitzer
DRUGS, SUNDRIES
FOUNTAIN SERVICE

BIASI'S DRUG
STORES

BLOOMINGTON, ILL.



Horse (?) Powered Little Giant Farm Elevator, made about 1915

**Times and Methods Change
but in 2050 A.D.
We Hope to Help Celebrate
Bloomington's 200th
Anniversary**

MANUFACTURERS OF

**Little Giant Portable and Stationary Farm Elevators • Pelco Beverage Coolers
Freeze-All Home Freezers • Special Refrigerated Cabinets**

PORTABLE ELEVATOR MFG. CO.

Established 1898

BLOOMINGTON, ILLINOIS

In Sight,

IT MUST BE RIGHT

Grinding Only Government Inspected Beef for Steakburger

ALL SHAKES RICH AND WHOLESOME

"WE PROTECT YOUR HEALTH"

STEAK n SHAKE

U. S. Trademark Registered

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WE INVITE YOU TO VISIT STEAK n SHAKE at

NOW IN FOUR STATES

BLOOMINGTON, ILL.

113 E. Monroe

BLOOMINGTON, ILL.

209 S. Main

BLUE ISLAND, ILL.

12941 S. Western

CHAMPAIGN, ILL.

608 E. Green

CHICAGO HEIGHTS, ILL.

11 Illinois St.

DECATUR, ILL.

129 E. William

HARVEY, ILL.

15329 Center Ave.

WHITING, IND.

1402 Indianapolis Blvd.

HAMMOND, IND.

5422 Hohman Ave.

517 E. State St.

LA SALLE, ILL.

606 First St.

HOT SPRINGS, ARK.

601 Central Ave.

KANKAKEE, ILL.

206 N. Schuyler St.

PEORIA, ILL.

633 Main St.

RANTOUL, ILL.

407 S. Chandler

SPRINGFIELD, ILL.

508 E. Monroe

DANVILLE DRIVE-INN

509 Vermilion St.

306 W. Main

CHAMPAIGN DRIVE-INN

Third and Green

DECATUR DRIVE-INN

22nd and Cantrell

GALESBURG DRIVE-INN

Main and Fulton

PEORIA DRIVE-INN

At the Old Bridge

LA SALLE DRIVE-INN

3rd and Creve Coeur

NORMAL DRIVE-INN

Main and Virginia

ST. LOUIS, MO.

Morganford and Chippewa

ST. LOUIS, MO.

662 Watson Road

ST. LOUIS, MO.

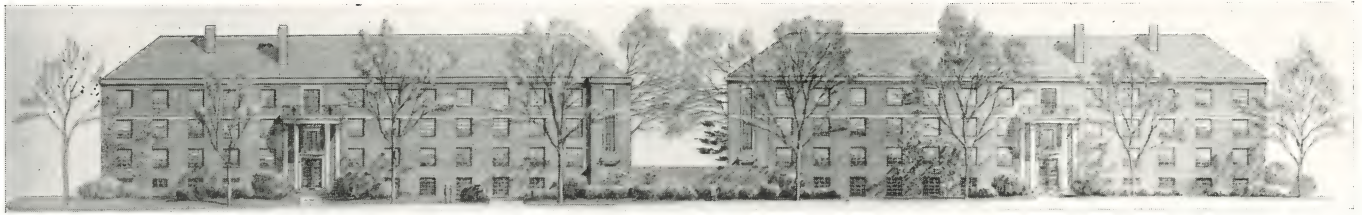
7350 Gravois

RICHMOND HEIGHTS, MO.

1114 Brentwood Blvd.

ROCK HILL, MO.

9860 Manchester Road



East Elevation on University Ave.

Dormitory Group for I.S.N.U.

Now Being Constructed

SCHAEFFER, HOOTON & WILSON

7th Floor Peoples Bank Building, Bloomington, Illinois

ARCHITECTS

ARCHIE N. SCHAEFFER, A.I.A.

Architect

PHILIP R. HOOTON, A.I.A.

Designer

HARROLD B. WILSON, A.I.A.

Architect

KANE ADVERTISING

ARTHUR P. KANE

President

*Member of American Association
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BLOOMINGTON, ILLINOIS

Where Did They Originate?

A number of years ago, "The Daily Pantagraph," owned by Mr. W. O. Davis, consisted of the Newspaper, the Printing Department, and the Wholesale Department; Mr. Davis decided to separate the business and the present organization of the Pantagraph Printing and Stationery Co. was formed.

The wholesale department was reorganized under the name of W. O. Davis & Co.; the firm members being W. O. Davis and W. B. Read. This firm continued until Mr. Read bought out Mr. Davis more than 50 years ago, and moved to the present location, operating under the name of W. B. Read & Co.

Later Mr. C. M. White became a partner and the business continued under the name of Read & White.

In 1914 Mr. Read purchased Mr. White's interest and the name changed again to W. B. Read & Co. and has so continued.

Many additional lines have been added and the business expanded to include the Sporting Goods Department, and Office Supply Division, as well as many additional lines of merchandise added, such as Books, Toys, Gifts and Fireworks.

Wholesale W. B. READ & CO. Retail

W. B. READ — HOWARD J. READ

ANDERSON'S CARRIES ON FAMILY TRADITION

In the Spring of 1938 Mr. Arnold E. Anderson (or "Andy," as he was known to his many friends) and Mr. Roger Pence opened a floor covering store at 516 North Main Street. Together they worked hard. Their aim was to make the residents of Bloomington, Normal and all Central Illinois floor conscious, and their slogan was "Beauty In A Room Begins With A Floor." People desiring custom designed floors found what they were looking for here and could depend upon skilled craftsmen to handle the installation.

In 1946 Mr. Anderson came to be sole owner of the firm. As a result of public acceptance and great amount of installation the slogan was changed to "Your Neighbor Has An Anderson Floor."

June 18th of this year Mr. Anderson passed away. His wishes were that his family carry on this business. With such a group of nine wonderful employees as we have, you may be assured of top-notch mechanics and salesmen, as well as the best quality merchandise. Your needs in window shades, Venetian blinds, curtain rods, etc., may also be found here. We hope to see you soon.

ANDERSON'S

516 N. MAIN

The Men's and Boys' Store of Central Illinois

Courtesy The people whose privilege it is to serve you at "Moberly & Klenner," are well informed, obliging and, through exacting personal concern of your requirements, help you to solve your apparel problems.

Progress This great store has concentrated for years on value-giving. We comb the biggest markets in the world to secure the highest quality. Bloomington people appreciate our unusual values . . . the fact that our business has grown until it takes ten times our former space, is sufficient proof of that. Now we have four spacious floors stocked with the finest apparel for men and boys.

Service From the moment you enter "Moberly and Klenner" you learn that shopping here is a genuine pleasure. The knowledge that you are receiving attention in the most complete manner possible, inspires your confidence from the start.

Brands Featured in this wonderful establishment are America's famous brands. Clothing by Kuppenheimer, Michaels-Stern, Schoenaman . . . Hats by Mallory, Stetson and Borsalino . . . Shirts and Pajamas by Manhattan, Marlboro . . . Sox by Interwoven, Coopers and Primfit . . . Shoes by Bostonian. Other popular makes have prominent places here, such as Palm Beach, Faultless, Hickok, Pioneer, Cheney, Botany, McGregor, Glover, Monarch, Hansen and Alligator.

Moberly & Klenner

115 N. MAIN

BLOOMINGTON'S FIRST BRICK BUILDING

The building occupied by Smith's Rexall Drug Store at the corner of Main and Front Streets, was built by Mr. Miller, owner of the land which is now Miller Park, in 1839, and was the first brick building built in Bloomington.

The second floor of this building was occupied by Judge David Davis, Justice of the United States Supreme Court, as a law office, and Abraham Lincoln, President

of the United States often conferred with Mr. Davis in this building.

The first floor of this building has been occupied by a drug store for more than 100 years, and many notable Americans considered this the best drug store in Central Illinois, and purchased their drug store needs here.

The store has had only two owners in 53 years, Theodore Moratz purchased the

store in 1897 and upon his retirement in 1930, sold the store to Frank L. Smith, the present owner.

Mr. Smith has two sons, who upon graduation from college, plan to continue with the business.

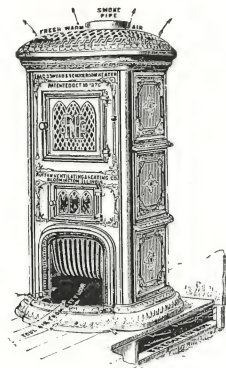
*"A good drug store for more than
100 years"*

SMITH'S REXALL DRUG STORE

Frank L. Smith, Prop.

Main and Front Sts., Bloomington, Illinois

IN

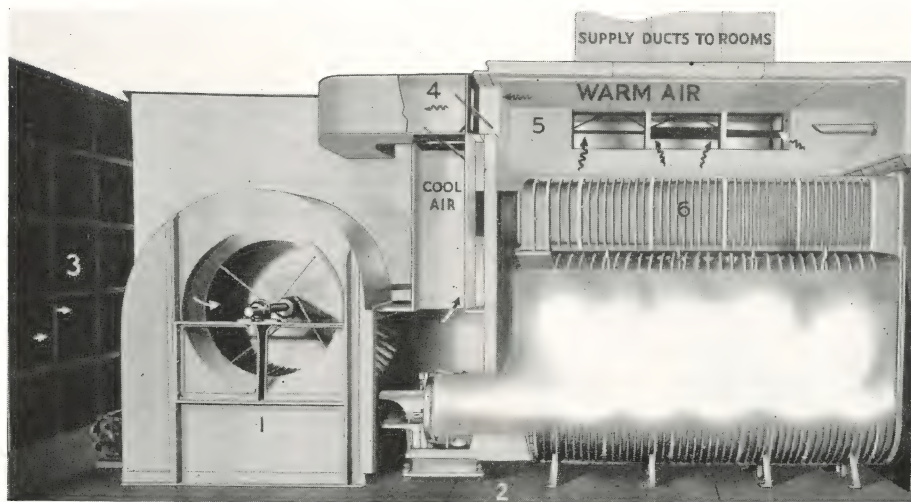


1876

. . . lucky were the Children Whose School Room Was Heated And Ventilated By The Above Device. Many Successful Men And Women Learned The "Three R's" In The Comfort Produced By This Unit.



IN



1950

. . . fortunate Indeed are The Children Whose Large Multi-Room School Building Is Conditioned By The American "*June-Aire*" System Which Provides Constant Volume Air Circulation • Positive Ventilation • Individual Room Temperature Control • Controlled Humidification • Filtered Air Supply • Automatic Heat Output Control • Economical Operation • Low Up-Keep.

Homes, Churches, And Other Types of Buildings Can Also Enjoy The Vitalized Comfort Synonymous To "*June-Aire*" Conditioning.

Ask Your Architect To Specify An American "*June-Aire*" System For That New Building • Write Us For Particulars.

AMERICAN FOUNDRY & FURNACE CO.

ESTABLISHED 1874

BLOOMINGTON, ILL.

Campbell Holton & Co. Bloomington, Ill.

Food Distributors For 43 Years

Campbell Holton and Company, one of Bloomington's oldest wholesale food distributors, was established November 9, 1907, at 113 East Front Street, with the following officers and directors:

Campbell Holton, President
H. T. Montgomery, First Vice-President
C. M. Harlan, Second Vice-President
E. Mark Evans, Treasurer
C. A. Stephenson, Secretary
W. H. Hawes, Director
H. A. Florance, Director
J. C. Mahoney, Director
C. R. Stuckey, Director
R. H. Norton, Director
A. V. Samis, Director
Arthur Means, Director

The business was moved to 701 South Gridley, present location of the company, after the building at 113 East Front was destroyed by fire, November 3, 1911. The present building has been enlarged and modernized: deep freeze refrigeration rooms for frozen foods and regular cold storage for cereals and dried fruits, enabling the firm to give proper service to their customers.

The coffee roasting plant of Happy Hour, Camel, Red Mill and Any Hour brands is open for the inspection of

schools and the public.

Campbell Holton and Company sponsors the Happy Hour food stores of America and cooperate with these stores in helping to strengthen the position of home-owned, independent merchants in the small and large towns of the midwest.

Present officers and directors of Campbell Holton and Company are as follows:

Campbell Holton, President
H. W. Kelly, Vice-President
C. A. Stephenson, Secretary-Treasurer
L. R. Dexter, Cashier
H. A. Florance, Director
C. Blake Holton, Director
J. M. Waterson, Director
Mark B. Hayes, Director
William M. Zier, Director
Howard Kelly, Director
Herbert L. Johnson, Director

The above officers are also directors.

The Company continues to grow in volume, and its brands are steadily winning acceptance throughout their territory. Campbell Holton and Company is proud to be of service to Bloomington, a city with a memorable history and a progressive future.

1902



403 N. East Street

Funk's "G" Hybrid Seed Corn and Farm Seeds and Soy Bean Processing are now in the hands of the fourth generation. The quality, dependability and research leadership remains unchanged. The tradition of leadership through four generations is proudly upheld.

1950



1300 Block West Washington Street

FUNK BROS. SEED COMPANY, BLOOMINGTON, ILLINOIS
INCORPORATED IN 1901

Funk Farms Established at Funks Grove in 1824

39 PRODUCTIVE YEARS

Mrs. Emma Miller started a hobby in Heyworth at the turn of the century that today is a flourishing business in Bloomington. More than a million and half baby chicks are sold here each year as a result.

She acquired an incubator, a new invention that took the place of the setting hen. Her husband, Henry, and the children, helped her set up an incubator — an old-fashioned kerosene burning incubator of 200 egg capacity — in her home. That was in 1911.

In 1928 the Millers bought the Agle Wool House on West Grove Street and moved their business to Bloomington. Shortly after, an advertising man invented the name "Mother Miller" and called her a pioneer and leader in the chick industry, coining the phrases "Mother Miller's word is as good as her bond" and "Famous Layers" and "Mother Miller Day Old Chicks—They Live and Grow and Pay." The names caught on and business was better than ever. People believed in Mother Miller and what she said because she and her husband and the boys worked endlessly to keep her word and to create the best chicks, they knew how. Brooder houses and chicken raising equipment were added to the business. This brought about another move to the west and an addition was built all the way to Madison Street.

Mother Miller died in the late summer of 1937 and her husband followed her two years later. Her three sons promised to carry on as their mother and father had, and customers maintained their faith and continued to give their support to it.

In 1941, the Millers bought the building located on the northwest corner of Madison and Grove Streets and tore down a portion of it for parking lot space.

In 1944, further expansion was necessary, and the building on the northeast portion of the corner was purchased and used to house the plumbing and farm pump supplies and household and electrical appliances.

The Miller Hatchery in 1950 consists of two large, modern plants — one here in Bloomington



First Hatchery at Heyworth. Hatchery in basement, office upstairs. About 1915. MOTHER MILLER AND HER FIRST HATCHERY PERSONNEL. *Left to Right:* Helen James, Loraine Whitney, Mother Miller, Miss Cooper, Sadie Washburn, Rink Marker, Lester Scott, Henry Miller, C. W. Miller, H. B. Miller.



The first truck used by Miller's is this Model T with its load of chicks ready for shipment from Heyworth. *Left to Right:* Clarence, Lester Scott, and Earl.

and the other at Madison, Wisconsin, where Homer Miller, the youngest brother, established it in 1929. In each plant are 12 large Smith incubators which scientifically hatch the season's crop of fuzzy little chicks.

THE MILLER HATCHERY

208 W. Grove Street
Bloomington, Illinois

NOT 100 YEARS, BUT for 14 Years we have
been serving THE BEST TOP QUALITY FOODS
to the *Best Clientele of the Community.*

In the Horse and Buggy, Hoop Skirt and
Top Hat Days our predecessors served the
SAME Clientele with the SAME High Quality
Foods in this SAME Location.

SPRENGEL'S FINE FOODS
314 N. MAIN ST.

**BLOOMINGTON LODGE No. 745
LOYAL ORDER OF MOOSE
Invites You to Join With Them**

ORGANIZED SEPTEMBER 13, 1911



Sick and Funeral Benefits are paid

One of Bloomington's largest and fastest
growing Lodges

It's a good investment to belong to the Moose

Beautiful six lane bowling alleys
for members to enjoy

Moose Lodge, Home and Club
402 W. Jefferson St., Corner Roosevelt

Office Phone 5497-0

Club Phone 3923-0

Not for 100 Years

But 11 Years of Progress

In the Finest Community

Known

WICHMANN - RITTMILLER COAL CO.
501 E. Bell St. Phone 2361-0

**BLOOMINGTON'S OLDEST

FARM EQUIPMENT

DEALER**

Turley Farm Equipment Co.
210 E. Front St.

Sigmund Sorg, Inc.

JEWELERS — SILVERSMITHS

SOUTH SIDE SQUARE

PHONE 6452-5

CELEBRATE THEIR 50th YEAR
IN THE JEWELRY BUSINESS



From a small beginning Sigmund Sorg opened a repair shop in Toledo, Ohio in 1900. A few years later he opened a store in Eureka, Illinois. It was the policy of Sigmund Sorg to handle the finest quality merchandise at the lowest possible prices. Strictly adhering to this policy made it possible for the founder to firmly establish these policies in the minds of his children so that today Sigmund Sorg, Incorporated, operates three large stores fully equipped in Bloomington, Illinois and Goshen and Elkhart, Indiana. The Bloomington store is happy to participate in the Centennial with the citizens of Bloomington. We cordially invite everyone in this territory to make our store your headquarters if only to visit and meet your friends. We are located on the South side of the square in the very heart of Bloomington.

CONDITIONED
AIR - HEATING

...
**HEATS
HUMIDIFIES
CLEANS
VENTILATES**

for...
**SCHOOLS,
AUDITORIUMS,
CHURCHES, THEATRES,
FACTORIES,
GARAGES, AND
PUBLIC
BUILDINGS**

NATIONAL "50"

NEW
IMPROVED

◁ Fuel-Thrifty ▷

HEAVY-DUTY HEATERS
for **LARGE BUILDINGS**

The Bloomington Centennial, also marks the introduction of the new National "50" Series Forced Warm Air Heaters.

For nearly 60 years — since 1892 — the MaGill Foundry & Furnace Co. has specialized in manufacturing the highest quality heating equipment designed especially for schools, churches, auditoriums and all types of large buildings.

Today, the newest National Units uphold the established tradition — a heater that will give every user the very maximum of value.

FINEST IN WARM AIR HEATING

MAGIRL FOUNDRY & FURNACE CO.

HEATING — VENTILATING — COOLING — DRYING

413 E. Oakland Ave., Bloomington, Ill.



Old North Hall, 1856

ILLINOIS

WESLEYAN

UNIVERSITY

CELEBRATING ITS CENTENNIAL YEAR

1850 - 1950

The year the little town of Bloomington was granted a city charter, as a sign that it was growing up, with definite dreams for the future, Illinois Wesleyan was founded by thirty men of vision and faith in the American way of life. It has felt the strength of Peter Cartwright, the wisdom of David Davis, the influence of the Allins, the Funks, and the Fells. Its students heard Abraham Lincoln speak in Bloomington. It has borne its share of loyalty in four wars and has contributed to community life in days of peace.

The tower of Old North Hall symbolizes the torch of learning held aloft for a hundred years. The latest buildings represent the new idea of campus life and suggest the broader field of citizenship outside.

Illinois Wesleyan is a small, but important, church-related university, containing the historic College of Liberal Arts and the newer College of Fine Arts. It is now planning and building for its second century.



Residence Hall and Student Center, 1947-48

BLOOMINGTON CENTENNIAL, INCORPORATED

Presents

"Bloomington on Parade"



A John B. Rogers Production

WESLEYAN MEMORIAL STADIUM

September 18-19-20-21-22-23, 1950

8:30 P.M.

STAFF

LEO SPAETH
Managing Director

PAUL T. HAAGEN
Spectacle Producer

RITA HAAGEN
Associate Producer

BLOOMINGTON CENTENNIAL UNDERWRITERS

The following firms and individuals underwrote the initial expense and consequently insured the financial success of the Centennial Celebration. Grateful acknowledgment is hereby made of this demonstration of their loyalty and faith.



Accountants
Alexander Grant Company
Gifford, Meritt A.
Schad, W. D., Audit Company

Advertising
Buckley Advertising Company
Advertising Agencies
Kane Advertising

Associations and Clubs
Association of Commerce
Business and Professional Women's Club

Attorneys
Bach, Bach and Bach
Cooke, Edwin H.
Townley, Wayne C.
Williams, Louis L.

Auto Accessories and Repairing
Bloomington Battery Service Co.
Bower Automotive Company
Dooley, Clay
Reed Atlas Sales

Automobile Dealers
Barker Motor Company
Beltz Motor Sales
Corn Belt Motor Company
Frey, C. W., and Sons
Green, Tracy, Motors
Thornton-Anderson, Inc.

Bakeries
Banner Baking Company
Purity Baking Company

Banks
American State Bank
Corn Belt Bank
McLean County Bank
National Bank
Peoples Bank

Beauty Schools
Summers Beauty School

Beverage Distributor
Mid-States Beverages

Billiard Parlors
Saratoga

Building Materials and Coal
Baumgart Lumber and Coal Co.
Corn Belt Lumber Company
Darnall and Archibald
Ellsworth, Merle G.
Modahl and Scott, Inc.
Prairie Lumber and Fuel Co.
West Side Coal and Lumber Co.

Dairy Products
Beatrice Foods Company
Laesch Dairy
Prairie Farms Creamery

Department Stores
Livingston's Department Store
Montgomery Ward Company
Penney, J. C. Co., Inc.
Roland, W. H. Co.
Sears, Roebuck & Co.

Drugs
Biasi's Drug Stores
Merle's Drug Store
Smith's Drug Company
Walgreen Company

Electrical Service and Equipment
Electric Motor Repair
Emmett-Scharf Electric Company
Gray-Trimble Electric Co., Inc.

Engravers
Bloomington Engraving Co.

Farm Loans
Hudson Burr Company

Feeds and Seeds
Funk Brothers Seed Co.
Hi-Lo Milling and Feeds, Inc.
Ralston-Purina Company

Floor Covering
Anderson's Rugs

Florists
Washburn, A., and Sons

Funeral Homes
Beck, John A., Company
Carmody Funeral Home
Flinspach-Kurth Memorial Home
Goodfellow-Metzler Memorial Home

Fruits and Vegetables Wholesale
Grover C. Helm Co.
Metzler Fruit Company

Furniture Stores
Eisenberger and Sons
Jackson, A. T.
Leath and Company
Stern, J., Furniture Co.

Gasoline—Oils
Cities Service Oil Company
McLean County Service Company
Sampson Oil Company

Grain Brokers
Hasenwinkle-Wallace Co.

Grocers—Meats—Retail
A. & P. Stores
Lierman, House of
Piggly Wiggly Stores

Grocers—Meats—Wholesale
Bunn Capitol Grocery Company
Campbell Holton and Company
Heller, Louie and Sons, Inc.

Hardware Stores
Schlitt Hardware

Hatcheries
A. B. Hatchery

Household Appliances
E. W. Gilbert Co.
Golden Rule Appliance Co., Inc.
Singer Sewing Machine Co.

Hosiery—Retail
Neumode Hosiery Shop

Hotels and Motels
Hamilton Hotel
Illinois Hotel
Rogers Hotel
Streid's, Inc.
Tilden Hall Hotel

Individuals
Arends, Leslie C.
Brown, G. B.
Campbell, T. F.
Cash, Wilbur J.
Cone, Cecil
Ewing, Mrs. Hazle Buck
Gilberts, Curtis M.
Griesheim, Julius S.
Hancock, Cobert
Helm, Grover C.
Holmes, M. J.
Kurth, Verner W.
Mecherle, G. J.
Mecherle, R. P.
Meers, Walter
Parsons, James H.
Rust, Adlai H.
Sperry, Floyd D.
Tompkins, A. W.

Vrooman, Carl S.
Williams, C. C.

Infants and Children's Wear
Jack and Jill of Bloomington

Insurance—General
Bloomington Mutual County Fire Insurance Co.
Capen Insurance Agency
Freese and Jefferson, Inc.
Gipson, R. W. Agency, Inc.
I. A. A. Insurance Service
Lake, Albion C., Insurance Agency
Proctor, Russell S., Inc.
Smith's, George P., Insurance
Walters, Harold D.

Insurance—Home Offices
State Farm Insurance Companies
Union Auto Indemnity Association

Jewelers
Lewis, Jack, Inc.
Miller, Charles L., Jeweler
Shield's Jewelry
Sorg, Sigmund

Ladies' Ready-to-Wear
Rosen's

Launderers and Cleaners
Bloomington Clean Towel Service
Model-Paris
Soft Water Laundry and Cleaners

Liquors—Retail
National Wine and Liquor Store
Syle and Keefe

Liquors—Wholesale
Isenmann Distributor

Luggage
Moore's Luggage Shop

Manufacturers
Alexander Manufacturing Co.
American Foundry and Furnace Co.
Eureka Williams Corporation
MaGirl Foundry and Furnace Co.
Manufactured Ice Co.
Meadows Division, Thor Corporation
Portable Elevator Mfg. Co.
Step-Saver Manufacturing Co.

Men's Clothing
Dewenter and Company
Lomasky, Sam
Moberly and Klenner
Stamm's
Ulbrich and Kraft

Millinery
Emmy's Hats
Marguerite's Hat Shop

Motor Transportation
Stahly Cartage Co.

Newspapers
The Daily Pantagraph

Nurseries
Corn Belt Nursery

Office Equipment
Sheean, Jack

Office Supplies, Stationery and Books

Read, W. B. and Company
Osteopathic Physicians
Fuller Osteopathic Clinic
Sours, Dr. Morgan D.

Paints-Wallpaper
Nu-Da Paint Store
Rogers Wall Paper and Paint

Photographic Supplies
United Photo Shop

Physicians—Surgeons
Abbott, Dr. C. L.
Ahroon, Dr. C. R., Jr.
Ball, Dr. O. H.
Baxter, Dr. Ray E.
Brian and Jenkins, Drs.
Casner, Dr. A. J.
Chesley, Dr. George L.
Cline, Dr. Gerald M.
Gailey Eye Clinic
Hartenbower, Dr. G. E.
Livingston, Dr. A. Edward
Markowitz, Dr. B.
McNeely, G. B.
Stevenson, Dr. E. M.
Watkins, Dr. Harold R.

Printing and Publishing
Lang-Fuller Printing Co.
McKnight and McKnight Publishing Co.

Pantagraph Printing and Stationery Co.

Reece-King Printing Co.
Restaurants

Betty's Cafe
Cozy Corner
Federal Cafe
Lucca Grill
Quality Cafe
Steak-n-Shake, Inc.

Roofing and Sheet Metal Work
Larson, Edward A., Sheet Metal

Savings and Loan Associations
Bloomington Federal Savings and Loan

Scrap, Iron and Metals
Morris Tick Co.

Shoe Stores
Gerhart Shoe Company

Storage
Model Storage Co.

Taverns
Frisch, Peter and Sons

Theatres
Irvin Theatre

Utilities
Corn Belt Electric Cooperative
Illinois Power Company
Illinois Telephone Company
Union Gas and Electric Co.

Variety Stores
Kresge, S. S. Company
McLellan Stores
Woolworth, F. W. Co.

Window Cleaners
Press, Dave, Window Cleaners

This list was compiled at the time the program went to press one week before the Centennial Celebration and is necessarily incomplete.



HISTORICAL SPECTACLE

"Bloomington on Parade"

Depicting Struggles, Adventures, Romances, and Heroic Lives of the Past Century

Beginning on the night of September 18 and on five consecutive nights thereafter, a magnificent historical spectacle, appropriately titled "BLOOMINGTON ON PARADE," depicting the story of the rise of Bloomington, will be staged at Wesleyan Memorial Stadium. This mammoth production will have a great cast of more than 750 people in each of its six performances. In authentic costumes characteristic of the momentous periods covering the passing Century they will portray, in thrilling reality, the struggles, the adventures, the romances and the heroic lives of the rugged and persevering men and women who founded and established our heritage in Illinois soil.

"BLOOMINGTON ON PARADE" will be presented on a huge stage, three hundred feet in length and enhanced with beautiful scenery, illuminated with special electrical effects. Accompanying the vivid action will be most inspiring choral and instrumental music as a fitting and descriptive background for the enactment.

For your information, four thousand seats will be provided to take care of the many thousands of spectators who will want to see this gripping presentation.

This living, breathing story of Bloomington will begin with a gorgeous and strikingly beautiful patriotic prologue, featuring as its central figures "Miss Centennial," the Queen of the Celebration, along with "Miss Columbia" and their Princesses, Court Attendants, Ladies-in-Waiting, Trumpeters, Pages and massive formations of girls attired as The Forty-eight States as they make their impressive entrance in truly regal style.

Thereafter, the floodlights will dim down and come up on the great action scenes in "BLOOMINGTON ON PARADE," as presented by the huge cast.

Indian chiefs, resplendent in full-feathered head-dress, war-painted "Braves," submissive squaws and red-skinned children will rove again along the hunting trails leading from their picturesque, tepee-studded clearings. . . . Sturdy pioneer settlers in buck-skins, toting squirrel-rifles and muzzle-loaders, accompanied by weary, patient, sunbonneted mates in long calico dresses, will once more make their epochal trek through the timberlands and the prairies in their weatherbeaten, covered wagons. . . . In the glowing light of the camp-fires, energetic fiddlers will tune up and scratch out the lilting, nostalgic tunes that set anxious feet moving in the rhythmic Virginia Reels and the square dances of an era gone by. . . . Bearded patriarchs renowned in the storied past will celebrate with toiling neighbors as they raise their log-cabins in the wooded forests. . . . Revered missionary padres and ministers of the gospel will

arrive again to erect their crude and primitive churches in the wilderness. . . . Swaggering, shooting "Forty-Niners" will rumble forth on their venture to seek rich bonanzas in the golden west. . . . Quaint, frock-coated schoolmasters will reappear to brandish the "hickory-stick" and painstakingly impart the principles of readin', writin' and 'rithmetic to pig-tailed, short-trousered and barefooted urchins later to become our grandfather's grandparents. . . . Venerable dignitaries will trowel mortar on historic cornerstones. . . . "The Boys in Blue" will march off to the Civil War with lively drum-beat and shrilling fife. . . . Rollicking beaux in home-spun and blushing beauties in gay, crinoline hoop-skirts will frolic on the village greens and later gather to gasp in wonderment at the first "Iron Horse" arriving in town. . . . At the turn of the Century, "Gay-Nineties" dandies in striped, loud "Blazers" will place timid arms about the "hour-glass" shapes of coy belles in colorful "birded" millinery, French finery and waists with "leg-of mutton" sleeves as all and sundry gaze in mock horror at "naughty" silk-stockinged "Can-Can" dancers and the "new-fangled contraption" known as the "horseless carriage." . . . Far-sighted men of the farms in past decades will turn the rich black loam of Old Illinois with their cumbersome hand-plows. . . . Heroes in combat on the land, in the sky and at sea, from San Juan Hill, Belleau Woods, Vimy Ridge, Ypres, South Africa, the Aleutians, Rome, The Bulge and the Islands of the South Pacific will stand at attention as World War veteran buglers sound honoring "Taps" for comrades who will never return. . . . Presidents and solons; demagogues and dreamers; poets and potentates; philosophers and philanthropists — all will mingle with their lesser, but just as important brethren and will share their allotted auras in the limelight as growing industry keeps pace with the changing faces in the moving saga of Bloomington!

Then, after our story has been so realistically told again, a grand finale will reassemble all of these historic and memorable early inhabitants, from the first roving Red Men to the modern civilization, to present in climactic reprise a summarization of all that has gone before. Then, as the great case, including the Queen, the Princesses, "Miss Columbia" and the Nation's Representatives and the choral groups render the salute to the hundreds of American Flags, a colorful fireworks display will bring to a close this brilliant, awe-inspiring, thrilling, intensely human, glorious and highly educational transcript from the pages of a century of dramatic history and vivid action. "BLOOMINGTON ON PARADE" will be the type of presentation many will want to see again and again — something all will cherish as long as they live!

"Bloomington"

Sequence of Scenes a

PROLOGUE

A brilliant scene in which the Centennial Queen welcomes the visitors from every corner of the nation. Surrounded by the beautiful young ladies of her court, the Queen's guards and the royal heralds, her gracious majesty greets a representative from each of the 48 States, who arrive with flags flying. A gala opening.

EPISODE I

"The Indian"

An Illinois Indian village showing how the first Americans lived long before the white man came to this land. The arrival of what might have been the first white man to tread this ground is depicted.

EPISODE II

"Father Marquette"

While this region was yet a wilderness, Jacques Marquette, a Jesuit priest was dispatched by the King of France in 1673 and was the first white man to pass up the Illinois River. We see this great and good Father bringing the teachings of Jesus Christ to the Indians.

EPISODE III

"Wagons West"

The year is 1825, the place, Blooming Grove, a tiny settlement of crude cabins along the trail to the West. Here we see the first families of settlers as they greet a wagon train arriving to spend the night. A picture of the colorful life of the early days.

EPISODE IV

"Early Day Worship"

The people of Blooming Grove gathered in a home for a meeting of prayer. The spiritual welfare of Blooming Grove was as important to its citizenship as any other phase of their life; this is shown in one of the early Sunday gatherings as the first preacher, the Reverend Ebenezer Rhodes, holds services.

EPISODE V

"The First School"

Soon after the arrival of the first settlers in this section, the education of the young began. In 1825 only three years after the first settlers arrived, school began in Blooming Grove. This scene is a re-enactment of what might have happened in the early school.

EPISODE VI

"A Village Is Born"

The 4th of July in 1831 was a great day at Blooming Grove. For on that day the Village of Bloomington came into being. On our stage we see the settlers gathering for the purpose of purchasing lots in Bloomington.

EPISODE VII

"Bloomington, A City"

One hundred years ago the fathers of Bloomington were granted a charter by the State Legislature, changing the town of Bloomington into a full-fledged city. In this scene, we see the citizens of Bloomington as they examine the new charter held by James Allin, — the charter that gave the city its great start.

EPISODE VIII

"An Old Fashioned Snipe Hunt"

In the early days of Bloomington, any newcomer was looked upon as an interloper by the settlers, especially a stranger from the East who sometimes boasted and put on airs. The custom of "sniping" originated as an innocent practical joke that was certain to put the newcomer in his place and initiate him into the customs of the West.

on Parade"

nd Synopsis of Each

EPISODE IX

"Illinois Wesleyan University"

With the rapid growth of Bloomington, the need for higher education was felt and it was on the 23rd of September, 1850 that 12 Methodist Ministers and 18 laymen gathered in the little Methodist Church in Bloomington to bring a university into being. From this humble beginning has grown one of the finest institutions of higher education in the State of Illinois.

EPISODE X

"Lincoln In Court"

Many of the great lawyers of history were products of McLean County. Stephen A. Douglas, Abraham Lincoln and many other distinguished gentlemen who are a part of the country's history were visitors to the court sessions here. We see Lincoln as he would have appeared helping to try a case.

EPISODE XI

"The Lost Speech"

In 1856 the Anti-Nebraska men of Illinois held the State Convention at Bloomington, giving up the title of Anti-Nebraska Men, they formed a new organization called the Republican Party of Illinois. A Presidential electoral ticket was nominated with Abraham Lincoln at its head. After the nominations had been made. Lincoln addressed the convention. This address has been called the "Lost Speech," as it was not reported and there is no reliable reproduction of it in existence. This was said to have been the greatest speech ever delivered by Lincoln. It is reported that at this time Lincoln proclaimed a doctrine that the government could not endure permanently, half slave and half free.

EPISODE XII

"The Civil War"

The years passed, Bloomington kept pace with the progress of time but the question of slavery developed into an issue and an undercurrent of restlessness and uneasiness prevailed. Threatening storm clouds gathered and one of the dark periods in history settled over our town.

EPISODE XIII

"John Wesley Powell Climbs Long's Peak"

In 1868 Major John Wesley Powell, together with five students from Wesleyan and one from Normal were the first men to ever climb Long's Peak in Colorado. We see the expedition as they erect a monument of stone in which was placed a tin can containing data on the expedition.

EPISODE XIV

"The Nineties"

It is the era of a "bicycle built for two." Muttonleg sleeves and wasp-like waists, basket picnics, the horseless carriage, a medicine show, naughty can-can girls; all good clean, innocent fun some 60 years ago.

EPISODE XV

"The Parade Of Bloomington Fame"

Native-born celebrities who have brought fame and fortune to themselves and honor to Bloomington.

EPISODE XVI

"The Two World Wars"

Lest we forget the war clouds that swept our nation after Pearl Harbor, the boys who like their fathers of World War I and like their forefathers, gave their all for our city, state and country, for the cause of the republic. In a solemn tribute we present the living portrait of the tableau of Iwo Jima.

FINALE

With her faith in the youth of today who will carry on as her citizens of tomorrow . . . Bloomington faces its second century.



OUR TELEPHONE COMPANY!

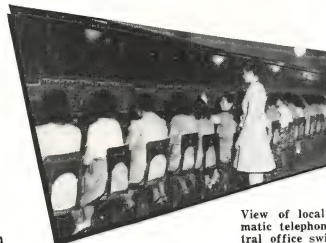
*Advancing Hand in Hand with
Bloomington
Through the Years*

We find real satisfaction in looking back with Bloomington for we are "part and parcel" of Bloomington and her wonderful growth these past 100 years. As Bloomington grew, we grew.

And, we feel pretty certain our own forward steps have contributed heavily towards Bloomington's prosperity and progress. Therein lies our "pardonable pride."

There is so much more to a telephone company than wires and switchboards and telephone instruments. Really, all of us who work for you here at the telephone company feel that we are the more important part. And we're all "Dyed in the wool" Bloomingtonians.

We have our homes here—we support Bloomington churches and schools and contribute heavily to her businesses. So it is little wonder that we at the telephone company feel very much a part of this Centennial celebration and wish our city a glorious 2nd century.



View of local telephone operating room located at 515 North Main Street, in operation from 1921 to August 31, 1947.



View of local automatic telephone central office switching equipment located on the third floor of headquarters building below, serving over 18,000 telephones. Conversion to automatic operation completed August 31, 1947.

Headquarters building (completed in 1942) of Illinois Telephone Company serving 42 cities and towns in Central Illinois, with a total of over 53,000 telephones.



1900 - 1950

Boylan's

GOLDEN ANNIVERSARY

at 505 West Market Street
Bloomington, Illinois

- 1900 M. G. Boylan opened grocery store.
- 1920 Boylan Brothers added confectionery.
- 1923 Boylan Brothers began freezing their own ice cream.
- 1924 Boylan Brothers — "Home Made Candy."
- 1928 Retirement of M. G. Boylan.
- 1930 Boylan Brothers Ice Cream at wholesale.
- 1949 Boylan Brothers Candy at wholesale.
Introduction of Nellie Kelley Chocolates.
- 1950 Golden Anniversary of The Boylan's at 505-507 West Market Street.

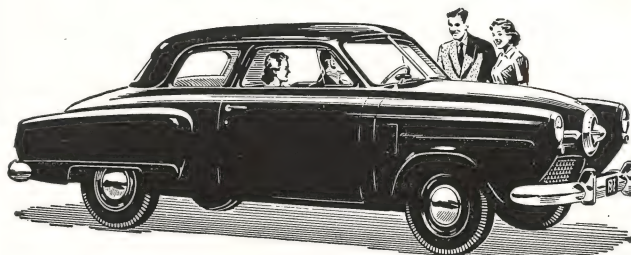
M. G. Boylan, 1859-1950
Father of

Boylan Brothers

G. J. Boylan

John L. Boylan

The Studebaker Champion is one of the 4 lowest price largest selling cars in America!



JIM WYLIE

STUDEBAKER

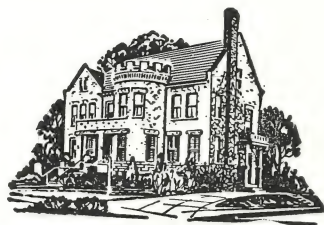
SALES

SERVICE

200 E. Grove St.

Bloomington, Ill.

OUR
PROUD
HERITAGE



- 1860** . . . a young man, named Louis Flinspach settled in the vigorous 10-year-old town of Bloomington.
- 1872** . . . the first public service firm was established by Louis Flinspach and Conrad Deneen, in the interests of a more progressive city, and in the highest ideals of service.
- 1894** . . . Ferd A. Flinspach joined his father, bringing Verner Kurth to the firm as a Junior Partner, a few years later. Specialized training and the latest scientific methods were now added to this progressive mortuary, known today as Flinspach-Kurth Memorial Home.

Flinspach-Kurth
FUNERAL SERVICE
Memorial Home
1104 North Main Street
Phone 2556-5

WEST SIDE
COAL & LUMBER CO.

Invites and Appreciates
Your Business

7676 Phone the Lumber Number 7676
Bloomington

When the city of Bloomington was incorporated in 1850, our business had been operating for four years. Its operations have been without interruption since then and we hope to continue to be a part of this community for a long time to come.

Pantagraph Printing & Stationery Co.



Sampson Oil Co. One-Stop Service Station of 1932

The Sampson Oil Company has been operated from the day of its founding from the standpoint of reflecting credit on the city and trading territory as well as a successful business undertaking.

Mr. Jerry C. Sampson, president and general manager of the Sampson Oil Company, made his entry into the oil business in 1913, as an employee of the Standard Oil Co. After remaining with that company for six and one-half years, he went to the Corn Belt Oil Company, where he remained for eight and one-half years. At the expiration of that time he took charge of the Deep Rock Oil Co. of McLean County. Jerry Sampson decided, after spending four years with the Deep Rock Oil Co., to form his own oil company. In the face of economic stress, business judgment prompted the erection of a beautiful three-story, fireproof building on the corner of Main and Olive Streets, which is one of Bloomington's most impressive landmarks,

and one of the finest one-stop service stations and garages in this part of the country. This building became strictly an automobile center.

Also in 1932 the Sampson Oil Company became a distributor for Mid-Continent Petroleum Products and remained as such until 1942 when it became the distributor for the Socony-Vacuum Oil Co. in McLean County, supplying eighteen service stations.

The Sampson Oil Company reorganized in 1948 and sold the building on the corner of Main and Olive to Wilbur Rusk, Incorporated, and moved its general office to 311 South Main Street. The Company is now in the wholesale business with Mr. Sampson still President and General Manager.

Jerry Sampson's extended experience and exceptional business ability serves him well in the position he now holds and is reflected in the modern methods employed in the development of the Sampson Oil Company.

Over 16 Years of Service to the Deafened of This Community

*This Broad Experience Has Proven Invaluable
in Helping Thousands to Regain Their Hearing.*



Ruth M. Bach

Every Case of Hearing Loss Needs Individual Study

Acousticon made the first Electrical Hearing Aid and has been making them for 48 Years. We know from experience that every case of hearing loss is not the same. That is why each one must be individually fitted. No "Ready Made" glasses picked up at a counter can correct your eyesight.

Your hearing aid must be a precision instrument of highest performance. It must be capable, not only of meeting your present condition, but also your changing needs. Hearing loss is never stationary. We use a series of 36 Hearing Aids to meet the many different conditions of hearing loss. "Your hearing is precious." Before you buy any hearing aid compare by actual performance. Listen to the difference.

Acousticon Bach Co.

RUTH M. BACH, *Distributor*

Office and Home Demonstrations, No Obligation: Office Hours, 9 to 5

606 CORN BELT BANK BLDG.

BLOOMINGTON, ILL.

PHONE 4757-5

Batteries Available for All Hearing Aids

FOR 22 YEARS —

We have had the pleasure of serving Bloomington and the surrounding community. We're proud to be a part of Bloomington's progress. Best wishes for our next hundred years!

SATISFACTION GUARANTEED
millers

Home of Nationally Advertised Fashions
for Women and Children

109 W. Jefferson Street
Bloomington

VALUE IS ALWAYS IN STYLE AT MILLER'S

"We too are celebrating an anniversary —
established in 1910, this is our 40th year."

Freese & Jefferson, Inc.

Insurance — Surety Bonds

213 W. Jefferson St.
Illinois Hotel Bldg.

Phone 5211

Vote

REPUBLICAN

Straight

on November 7th

We Proudly Present for Your Approval

Everett M. Dirksen for *United States Senator*

William G. Stratton for *State Treasurer*

Vernon L. Nickell for *Superintendent of Public Instruction*

Earle Benjamin Searcy for *Clerk of the Supreme Court*

Robert L. Conn for *Clerk of the Appellate Court*

Leslie C. Arends for *Representative in Congress*

Homer Caton for *State Representative*

Ben S. Rhodes for *State Representative*

Robert C. Underwood for *County Judge*

Willis A. Burkholder for *County Clerk*

Earl Richards for *Sheriff*

Russell W. Bringham for *County Treasurer*

Ralph (Hap) Arends for *Superintendent of Schools*

James C. Riley for *Probate Judge*

Esther G. Simkins for *Probate Clerk*

Vote Republican for Freedom

Vote Straight Democratic Ticket

Tuesday, November 7th

SCOTT W. LUCAS — U. S. Senator

JOSEPH W. RUSSELL — Congressional Candidate, 17th Dist.

MICHAEL J. HOWLETT — State Treasurer

ORA SMITH — Clerk of Supreme Court

C. HOBART ENGLE — Superintendent of Public Instruction

EDWARD T. KANE — State Representative

J. W. (Bill) SCOTT — Sheriff for McLean County

EUGENE LARKIN — Probate Judge

RAMON HANSON — County Judge

DALE MESSAMORE — County Clerk

EDMUND G. SPERLIN — Probate Clerk

COBERT HANCOCK — County Treasurer

You Can't Vote Unless You are Registered
Last Date to Register, Monday, October 9



1894

**The Story of
56 Years of
Dignified
Service**



John A. Beck, Founder

NO BUSINESS is any better than the community which it serves. Because of what Bloomington is, we are proud of Beck Memorial Home . . . we know we have had a part in the progress of this fine community . . . and as Bloomington has advanced so have we.

We who conduct the affairs of Beck Memorial Home are determined that in the future as today we shall continue; through dignity, beauty, and completeness of service to bring a measure of comfort to those we serve.



1900



Louis E. Wollrab

**BECK MEMORIAL HOME . . . 209 E. GROVE ST.
Bloomington 2368-0 Illinois**



Clarence K. Jacobssen

**Alert to Progress
and Accepting the
Obligation of
Leadership**



1950

Davis-Tietge The Sportsmen's Corner

The Davis-Tietge Gun Shop at 118 South Main has long been a familiar spot to Illinois Sportsmen. J. A. Davis, ably assisted by Mr. Hedrick and Mr. Gibson, acts as chief storehouse for any information concerning hunting, fishing and almost any sport in question.

They are Bloomington's exclusive dealer for Evinrude outboard motors and Dunphy boats, besides all standard brand sporting goods. The shop also maintains an efficient weapons repair department for every make of gun.

The Davis-Tietge Company joins all its friends in wishing Bloomington a happy Centennial.

SERVING CENTRAL ILLINOIS
SINCE 1840



BUNN CAPITOL GROCERY CO.

402 S. Center St.
Springfield — Bloomington, Illinois

One Of Central Illinois' Finest Shoe Stores

Carl's was established in 1932 in the building previously occupied by a local drug store. Since 1935, when Mr. Loren Andrus became Manager, the store has continually improved in keeping with the progress of the community.

CARL'S SHOE STORE

NORTH SIDE OF SQUARE

1889

CHAS. L. MILLER JEWELERS

1950

One Of Illinois' Oldest Jewelry Stores

DIAMONDS WATCHES SILVERWARE WATCH REPAIRING ENGRAVING

We are proud to have served this community for 61
years and are looking forward to our 100th anniversary

HARRY E. MILLER

113 W. Front St.

WALTER G. MILLER

1880

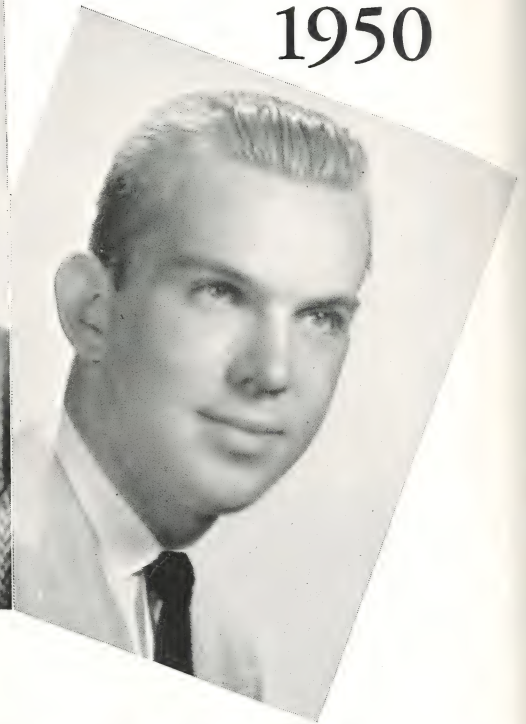


Henry Berenz

Office and Plant
500 East Bell St.



Henry C. Berenz



Albert Dean Berenz

Phone 7742-5



From immigrant stone mason to the largest paving, grading and bridge building firm in McLean County: This in brief is the story of Berenz and Son Asphalt Company.

Coming to Bloomington from Germany in 1880, young Henry Berenz found a County Seat town, many of whose streets were still unpaved. Today most of Bloomington's concrete and asphalt streets can be attributed to the work of the firm which this immigrant boy lived to establish here.

The character of his work, and of the man, laid foundations which were to endure. As a stone mason this German immigrant soon found work laying street curbs. Eventually he undertook individual paving contracts in his own name. The paving of Stewart and Wright Streets with concrete, in 1920, was Mr. Berenz' first large contract in his adopted city. Grading, sewer, culvert and bridge work were gradually added.

In 1921 the first central mixing plant for concrete in Middle Illinois was constructed by Berenz and Son. Asphalt work began in 1935, and in 1944 a hot mix asphalt plant was constructed adjacent to the G. M. & O. tracks near Division Street.

Today, the firm — larger and busier than ever — is carried on by son and grandson. Not a city or town in McLean County but has one or more asphalt streets laid by Berenz, and it is impossible today to travel a highway anywhere in McLean County without crossing sooner or later a bridge or culvert built by Berenz.



Main Street improvement, completed 1949

STERN'S

504-506 N. MAIN

- FURNITURE
- RUGS
- STOVES
- APPLIANCES

SINCE

1905!!

15 Burning Years

Since 1935 Mr. James F. Keeran has watched his business go up in smoke. The vending service began in Mr. Keeran's home as a distributor service for cigarettes. It was originally known as Langdon and Keeran. The operation proved successful and candy lines were added. Then in 1947 Mr. Keeran established himself as sole operator. Where there's smoke there's Keeran.

KEERAN'S VENDING SERVICE

202 North Roosevelt

1905



1950

Our First Truck in 1905

Dependable Service Since 1905

Brunton Storage & Van Co., Inc.

AND

Roberts Trucking Co.

Moving — Packing — Storage — Shipping

Bonded Storage Warehouse

Local and Long Distance Service

108 W. Market — Office and Warehouse — Phone 2913-5
2402-5



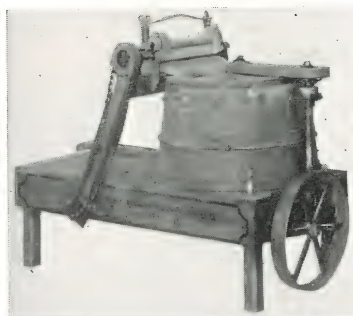
One of Our Fleet of Trucks in 1950

*“When You Think Life Insurance
Think Great State”*

GREAT STATE LIFE INSURANCE COMPANY

RICHARD F. DUNN, *President*

WALTER J. COLTON, *Vice-President*



Meadows Washer



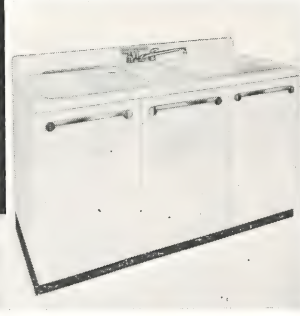
Thor Gladiron



Thor Wringer Washer



Thor Spinner Washer

Thor Sink Unit
Clothes Washer, Dishwasher

The local Thor Plant is known to many folks in and about Bloomington as "Meadows." While the name "Meadows" might imply "servant," and well might a washing machine be recognized as a servant to the housewife, still its origin came from the town of Meadows located about twenty-five miles northeast of Bloomington.

After its founding in Meadows, Illinois, the Company moved to Pontiac, Illinois, and in 1920 came to its present location in

Bloomington, where it has been operating successfully since.

In 1934 the Meadows Manufacturing Company became part of the Thor Corporation, and "Meadows" is now a Division of the Thor Corporation.

Realizing that this book might well be a token of progress and a prized possession, it seems appropriate to list, as far as possible, a roster of employees as of August 15, 1950, all of whom play a responsible part in the function and growth of this Company.

EMPLOYEE ROSTER AUGUST 15, 1950

Abbott, William H.
Adams, Floyd R.
Anders, Mildred
Arbogast, Edgar A.
Ashenbrenner, George R.

Bagwell, Jesse L.
Bailey, John H.
Baker, Eddie M.
Baker, Edwin
Baker, Harry
Baker, Winton L.
Baldwin, Adam C.
Bell, Jack A.
Bieber, Michael
Bishop, Earl S.
Blackford, William H.
Blake, Gerald W.
Boolman, Howard M.
Booziotis, Christo
Borst, Ralph L.
Bounds, Lowell K.
Boyle, Lawrence A.
Bradley, Lawrence
Brown, Guy S.
Brown, Hubert L.
Brown, John L.
Brown, William W.
Bruner, Earl R.
Brunson, William H.
Buhl, Howard W.
Burke, Elzie
Burke, James F.

Canaday, Glenn H.
Carlin, Lawrence
Caruso, Sam
Cates, Claude
Chestney, Francis D.
Clarke, George L.
Collins, Charles E.
Condon, John
Crone, Robert F.
Culpepper, Larkin B.
Cundiff, Francis E.
Cundiff, George J.
Curley, George W.
Curtin, Francis M.
Custer, Edward

Davis, Paul A.
Day, Jim
Dearth, Frank E.
Dearth, Lloyd E.
Denniston, Ira
Doud, Ira J.
Downing, Edgar F.
Dravis, Charles F.

Dudgeon, Marvin

Eagan, Virgil A.
East, Guy R.
Eaton, Donna
Edwards, Mark D.
Emerson, Louise
Eminger, Bruce B.
Engel, John L.
Enos, Donald
Ewert, Harry R.

Fannin, Lenvil
Farmer, John B.
Farmer, L. K.
Farmer, Theodore
Farmer, Van Wade
Fields, Charles F.
Fisher, Eugene V.
Fitzgerald, John F.
Fleming, Alan
Flener, Roscoe
Floyd, John T.
Floyd, Luther E.
Forbes, Byron G.
Forbes, Kenneth
Foster, S. M.
Freeman, Benjamin F.
Frink, Howard C.
Funk, Audrey D.

Gaddis, Cecil T.
Gilbert, James L.
Goelzer, Richard
Graber, Julius
Graham, George
Grant, William H.
Gray, Elmer E.
Gray, William M.
Green, Gilbert R.
Green, Jacob M.
Gregory, Paul B.
Grosso, Bernard
Grosso, Bernard J., Jr.
Guetschow, Arthur C.
Gustman, Frank C.

Halliday, John W.
Hardesty, John F.
Hardin, Donald E.
Hardy, Elmer D.
Hargis, Tilden P.
Hart, Parish E.
Haughey, Roger
Hauptman, Carl P.
Hayter, Walter C.
Hazard, John T.
Heinz, Frank

Heise, Carl W.
Heising, Carl
Helm, Arthur F.
Henderson, Warren
Herrin, Frank W.
Hickman, George
Hinkle, Herbert S.
Hocenic, Henry S.
Hoke, A. E.
Holderby, Vincia A.
Holderby, William G.
Holmes, Allen W.
Hoover, Harold
Hoover, Lyle M.
Hostetler, Edward
Houchin, Wilbur
Howard, Charles E.
Howard, John A.
Howe, Arthur W.
Hubbs, Lon, Jr.
Huff, Warren R.
Hull, Wilbur E.
Hulvey, Orloff

Isaacs, George K.

Jefferson, Homer T.
Johnson, Arthur W.
Johnson, Emit R.
Johnson, James A.
Johnson, Willie R.
Jones, Henry C.
Jones, Homer F.
Jones, Jasper I.
Judson, Guy

Kane, Charles H.
Kays, Nelson T.
Keiser, Louis F.
Kelly, Joseph E.
Kelly, Walter B.
Kessler, Marvin
Kidwell, Robert
Kidwell, Robert L.
King, William G., Jr.
Kiper, Orville B.
Kiatt, William E.
Kleinsteiber, John W.
Klink, Ernest S.
Kober, George F.
Koos, Albert J.
Kroutil, Myra

Lamb, Donald D.
Lambert, Ralph L.
Lambrecht, Louis W.
Lanham, Carl J.
Lanham, Charles H.

Lanham, Virgil A.
Leshner, Delmar
Lester, Marvin
Lishka, Lee F.
Litwiller, Lowell
Long, Fred
Long, Gordon L.
Long, Wayne L.
Lovell, Carl B.
Luster, Kenneth M.

McClellan, Erza H.
McDowell, Harry E.
McGath, Earl
McGath, William R.
McGuire, Joseph D.
McGuire, Robert
McKinley, Bob
McKinney, Claude F.
McMackin, Orral U.

Madden, Andrew F.
Madden, Robert
Madden, William B.
Mandler, Henry E.
Mann, Robert L.
Mapel, Cran F.
Marshall, Fae
Martin, J. A.
Matthews, Clarence J.
Mattingly, Robert E.
Meers, Elias J.
Menken, Gerald C.
Merna, William F.
Middleton, Gertrude
Miller, Marvin L.
Millikan, Roy W.
Modersdorfer, Frank
Molder, Clyde W.
Money-maker, Ben L.
Montgomery, Lawrence
Moore, Ernest C.
Moore, Paul T.
Morgan, James
Morger, Ralph
Motsinger, Burton G.
Munson, Parke L.
Murphy, Emmry
Murray, Jesse C.
Murrell, Henry

Nichols, Fred G.
Nichols, Paul D.
Nottoli, John G.
Nutt, Harry R.

Oberst, David
Oberst, W. F.

O'Brian, James B.
O'Daniels, Clarence G.
O'Daniels, John H.
Orr, Norman E.

Parker, Robert L.
Patterson, Harry E.
Payne, John W.
Peak, Lawrence H.
Peckham, Walter R.
Peck, Bill
Penn, Frank E.
Perkins, Jordan
Phares, John W.
Phares, Stanley D.
Phelps, Mac
Phipps, Gilbert W.

Quarnstrom, Bernard
Quinn, Anna

Raydon, Charles F.
Rediger, E. R.
Reed, Richard L.
Reese, William E.
Reid, Paul
Reitz, Orin A.
Rendell, George W.
Rhoades, Vern W.
Richter, Paul A., Jr.
Riddle, John
Rieger, George E.
Riley, George W.
Rittmiller, Walter L.
Rodman, Lynn J.
Rousey, Harold
Ryder, Arthur J.

Saager, Raymond E.
Sandell, Gilbert W.
Sank, Henry K.
Schaab, Eugene
Schaab, Oren R.
Schenbeck, E. L.
Schmidt, Laurence G.
Schultz, Harold J.
Schwartz, Paul A.
Scott, Dean
Scott, Willis O.
Severe, Verne
Shanks, David
Shelton, Edward H.
Shelton, George W.
Shepherd, Stanley D.
Short, Herman A.
Sigler, Herman J.
Skeels, Chester A.
Smith, A. G.

Smith, Alfred J.
Smith, James R.
Sommer, Samuel
Sorey, Jess W.
Spaulding, Earl
Spencer, George L.
Stephens, Gerald D.
Stephens, Jess J.
Stephens, Robert A.
Stewart, Harry
Summers, Hance A.
Suttle, Ralph

Thompson, Clifford W.
Thompson, Donald R.
Thompson, John A.
Thrasher, Raymond C.
Tieman, Eldred C.
Townsend, Ralph N.
Traugh, Harry
Turner, Charlie J.
Turner, Gilbert O.

Vandervort, Gerald
VanNess, Lyle
VanWinkle, Cleve E.

Wach, Frank H.
Wade, Elmer L.
Wahls, Charles H.
Wahls, Glenn J.
Wahls, Irvin E.
Walch, Francis
Warmbir, Clarence C.
Warmbir, Harry W.
Warner, Louis
Warren, Rufus G.
Weed, Norman
Welch, William E.
West, James L.
Wey, Theodore R.
Wheeler, Delmar E.
Whitesell, Fred A.
Whitney, Floyd W.
Wichmann, Alfred C.
Wieting, Richard E.
Wieting, Wallace L.
Wiese, Joseph A.
William, Floyd
Williams, Harvey
Wise, Orville H.
Wiser, Henry A.
Witte, William H.
Wittmus, George J.

Yeakel, Edward B.

MEADOWS DIVISION — THOR CORPORATION
BLOOMINGTON, ILLINOIS

"As The Years Go By"

With the coming of the automobile many changes have taken place in the life and economy of our nation. We are indeed proud to be a part of the automobile industry in representing two fine cars.

Lincoln - Mercury

May the next hundred years be even more progressive in bringing you and yours the GOOD THINGS that make life worth living.

THORNTON - ANDERSON INC.

Your Lincoln-Mercury Dealer
207 S. Gridley Phone 7949

Only 7 years of progress but hundreds
and hundreds of pleased customers

There Must Be A Reason



SHEPHERD AND WALDEN

601 S. MAIN ST.

Famous For Aged Steaks & Roasts



*"Good Will is the Disposition of a Pleased Customer to
Return to the Place Where he has been Well Treated."*

U.S. SUPREME COURT



Bloomington's Oldest Portrait Studio — Serving Bloomington and Vicinity Since 1913



Gailey Eye Clinic

Dr. Gailey
Eye Specialist
in
Bloomington
43
Years

Dr. Watson Gailey practiced Ophthalmology for 32 years in the Griesheim Building before moving to his new modern clinic at its present location, 1008 North Main Street, October 1941. The clinic is located on the site of the Frank Funk Home, built by Benjamin Funk. The house was completely razed, but the old iron fence surrounding the clinic is still intact and is reputed to be 90 years old.

The Gailey Eye Clinic is the only clinic of its size that is entirely devoted to eye work only, and accommodates thousands of patients from all over the world.

At the present time an addition is being made to the building which will be completed by the first of the year. This addition will include a research laboratory, and special rooms for diagnosis and treatment of diseases of the eye.



Lobby (looking west), Reception Room at right, Registration and Business Office at left. Leather-covered double-acting door at far end, leading to Treatment Rooms Corridor. Schaeffer, Hooton and Wilson, Architects, Bloomington, Illinois.



Reception Room looking north. Fireplace at north end, mirror above fireplace, overhead covered lighting, rubber tile floor, plastic covers on furniture, papered walls, and air conditioning.



East St.

Mulberry St.

Growing with Bloomington!

Golden Rule Appliance Co., while virtually a newcomer in Bloomington business circles, will soon complete its ninth year of operation.

Originally a part of Golden Rule Auto Service, Inc., and located at 302 East Washington St., it was made a separate firm and incorporated under its present name October 15, 1941. After leaving the Washington St. address in 1946, business quarters were at 111 E. Monroe St. until March 1950, when the new store pictured above, which is located at the corner of East and Mulberry Sts., was ready for occupancy.

These new larger quarters permit the handling of the complete line of General Electric home appliances as well as other foremost brands of electric and gas merchandise. One of the features of this firm is its Service Department which, in addition to providing expert service on all appliances sold in the store, maintains a complete repair department on all types of small household appliances such as irons, toasters, mixers, etc.

Owners of this firm are Lyle White, Charles Baker, and Orme Van Gundy.

1890-1950



Bloomington, Illinois

Bloomington Residents have been Serviced
for over 50 Years by the following
Cleaners and Launderers



210 E. Market

Phone 5221

111 W. Beaufort, Normal

Phone 8037

and



407 S. Madison

Phone 4381

1101 E. Oakland

Phone 2349-5

609 N. Main

Phone 5098-0



This tiny factory saw the early days of the Dodge-Dickinson Co. A constant seeking for new and better methods kept it equipped with the most up-to-date machinery of its times.

The whole history of the Dodge-Dickinson Co. has been a story of PROGRESS. Ever since 1875, when the business was founded, a progressive spirit has kept it going steadily forward in product development, in styles, in quality, and in equipment and facilities.

The factory was founded in 1875 by R. R. Thompson and his son, R. R. Thompson, Jr. The business at that time was located in the 100 block East Front Street, and consisted of custom upholstered parlor furniture. In 1885 the business was moved to the 300 block North Main Street.

Harry R. Dodge, father of present owner Monroe Dodge, and nephew of R. R. Thompson, Sr., came to Bloomington in 1888 from Watertown, New York, to work for the company. At this time in addition to custom upholstery work, the company manufactured mattresses for the wholesale and retail market.

In 1896 H. R. Dodge and his brother-in-law Eliada Dickinson took over the business and called it Dodge-Dickinson and Co. The business grew at the North Main Street address until it was destroyed by Bloomington's big fire June 19, 1900. After the fire, a temporary frame building was erected at 816 East Grove Street where the business was changed exclusively to wholesale. In 1909 a fire proof and modern factory was erected by owners at 715 East Empire which was occupied until 1946 at which time a larger building was acquired at 701 East Lincoln where the factory is located at the present time.

75 YEARS of CONTINUED PROGRESS



January 1, 1909, the business moved into this building — a manufacturing show place of those days. Constant improvement of equipment and methods, together with several additions of floor space, helped to keep production abreast of steadily increasing business.

Eliada Dickinson died in 1920 at which time Herbert E. Dickinson and Monroe Dodge, present owner, came into the business with Harry R. Dodge. In 1933 Harry R. Dodge passed away, leaving the company to Herbert E. Dickinson and Monroe Dodge until 1941 when Monroe Dodge purchase the interest of H. E. Dickinson and became sole owner.

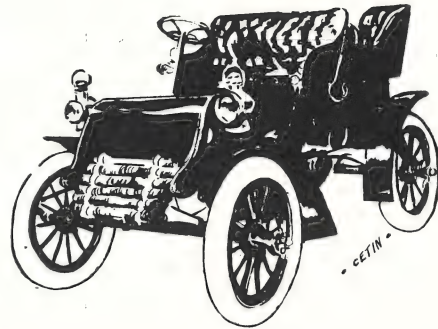
We manufacture for retail dealers, Restonic Triple Cushion products and Dr. Fuller Orthopedic mattresses. Our wholesale business territory consists of the central west furniture dealers.

Our factory is arranged according to the best engineering principles for production speed and efficiency. We have the most modern machinery and devices, for the production of quality bedding.



1950 — The Present Dodge-Dickinson Factory

*Automobile
Farm Liability
Residence Liability
Garage Liability*

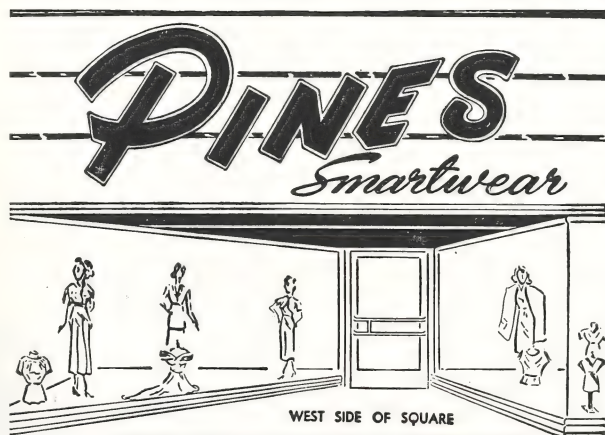


“Pioneers In Insurance Since 1916”

UNION AUTOMOBILE INDEMNITY ASSOCIATION

BLOOMINGTON

ILLINOIS



Always anxious to co-operate for a
bigger and better Bloomington.

FLOOR COVERINGS EXCLUSIVE FOR 19 YEARS

The Harry E. Albee Rug Company, organized in 1931, enjoys the distinction of being the oldest exclusive floor covering house in Central Illinois.

Now in a modern showroom and workshop at 1102 East Oakland they are prepared to continue their exceptional service to Bloomington wherever finer rugs and methods are preferred.

They are known by their standard

*“Carpets and Rugs
Of Quality”*



Farmers Creamery Co. Plant — 1933
Butter Manufacturing



Prairie Farms Creamery Today

Prairie Farms Creamery of Bloomington originated from the combining of the McLean Co. Milk Producers Ass'n and the Farmers Creamery Co. of Bloomington. The McLean Co. Milk Producers Ass'n started operation January 1928 and the Farmers Creamery Co. was incorporated August 10, 1932 and began operation February 9, 1933. The purpose of the creamery being to manufacture the surplus grade A milk of the McLean Co. Milk Producers Ass'n and cream from farmers in McLean and surrounding counties. The original capital investment of the creamery was \$20,000. The present capital investment of Prairie Farms Creamery is \$398,644.79.

The first year's operation of this organization consisted of manufacturing 936,655 pounds of butter valued at \$196,954.15. In 1949 1,746,050 pounds of butter was manufactured, valued at \$2,358,506.57. In addition to butter manufactured in the present plant, many carloads

of dry milk powder are manufactured yearly as well as condensed skim milk, condensed buttermilk, and ice cream. There are 65 employees on the present payroll and milk is gathered by 27 independent truckers from eight Central Illinois counties. Membership is maintained by some 2000 members. 250 grade A milk producers, 825 cream producers and the balance are producers of non-compliance or manufactured milk.



Truck used in 1933 for gathering milk and cream.



Modern grade "A" milk tanker used to transport milk to bottling plants in Bloomington and surrounding markets.

PRAIRIE FARMS CREAMERY

Bloomington

65 Years Of Electric Service



Our First Line Truck

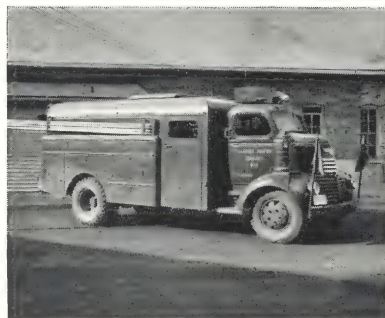
The Illinois Power Company and its predecessors have been supplying electric service in Bloomington since 1885. Some of the early electric companies were: Bloomington Electric Light and Power Company;

Bloomington Electric Company; Fort Wayne Jenny Electric Company; and Bloomington and Normal Railway and Light Company.

The power plant at 402 South Roosevelt Avenue, which formerly supplied most of the electric energy for Bloomington, is now used only for standby service and our electricity is supplied from a 200,000-kilowatt plant at Havana, Illinois, by transmission lines, connecting Bloomington with Decatur, Champaign, LaSalle, Peoria, and Pekin.

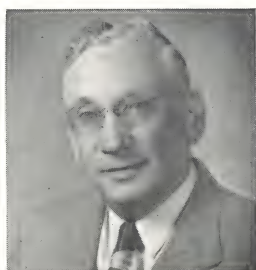
Radio equipment has recently been installed for com-

munication with our line trucks and service trucks to aid in our program of providing our customers with dependable electric service at reasonable rates.



1950 Line Truck

ILLINOIS POWER COMPANY



John W. Rodgers, Jr.

*Comfort
Style
at
Gerharts*

The Gerhart Shoe Co. was organized at the turn of the century, and operated very successfully for several years by Charles Gerhart. In 1908 the business was purchased by John W. Rodgers, Sr. and put under the management of his son, John W. Rodgers, Jr. Management is now in the hands of the third generation with John Rodgers III in charge, and John W. Rodgers, Jr., acting in advisory capacity.

Gerhart's introduced X-ray fitting to downstate Illinois in the early twenties, at which time there were only a few machines in the country. A few of the nationally advertised shoe lines carried are Wright's Arch Preserver, Freeman, Stacy Adams, Peacock, Paradise, Joyce, Red Cross, and Pied Piper.

"Quality Footwear" has been the slogan of this organization for nearly half a century, striving to give the utmost comfort and still in styles that keep abreast with the times.

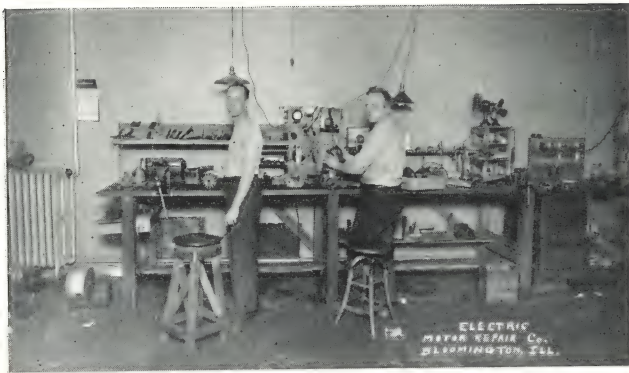
GERHARTS
HOME of QUALITY FOOTWEAR

**Wholesale Automotive
Replacement Parts**

REED-ATLAS SALES, INC.

216-218 E. Grove St.

Bloomington, Ill.



311 S. Main — Eugene Struck and George Stone

The Electric Motor Repair Co. was founded April 1, 1939, when Eugene C. Struck and George R. Stone purchased the Lahr Electric Co. at 311 S. Main St. From April 1, 1940, until this time, Eugene Struck has been sole owner and operator of the Electric Motor Repair Co.

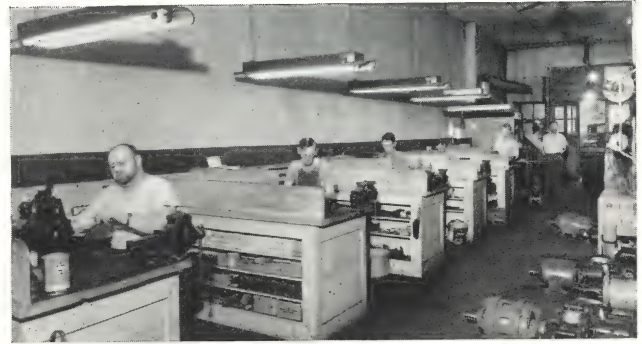
Rural Electrification and World War II resulted in expansion of the business, and on September 1, 1944, the firm moved to larger quarters at 223 E. Front St. which was later purchased and remodeled by the owner, Eugene Struck.

A new type baking oven and service truck have been added. New equipment and means of turning out better quality work in less time is constantly being done. Since moving to 223 E. Front St. the sale of motors and equipment has been stressed through the distribution of Browning belts and drives; Hoover bearings and

In 89 years, we too, will celebrate our 100th Anniversary

motor parts; Delco, Sunlight, B-Line, and Century motors. The Company has been appointed as an authorized service station for the following electric manufacturing companies: Delco, Sunlight, Century, Wagner, Baldor, B-Line, and H and H charging equipment.

The Electric Motor Repair Co. has a staff of trained personnel, each in his own line, to service all types of electric motors and equipment found in this territory. This service is available at all times for emergency work with a large stock of service motors as well as new ones.



223 E. Front — Left to Right: Alfred Deiker, Kenneth Vance, Victor Johnston, Melvin Marcum, Wilbur Fowler, and Eugene Struck.

223 E. FRONT ST.

ELECTRIC MOTOR REPAIR COMPANY

BLOOMINGTON, ILL.



First store at present High School site, 1912. Left to Right: Delivery Boy, Albert Hubert, Clyde Herring (Butcher), Frank Hubert, Mrs. Ida Hubert, Leo Hubert, Floyd Karr.

One of Bloomington's Oldest Grocers

Leo Hubert returned from the army in 1919, and in 1920 started the present store with his father, Albert Hubert. Before this time his father had a grocery store where the Bloomington High School is now located and proudly boasted of having the first auto delivery truck in town.

Following the death of his father in 1939 Leo assumed full ownership of the store.

He has carried on the tradition of his father — success is the result of quality plus service.

A. HUBERT & SON

826 E. Jefferson

Corn Belt Motor Co., Inc.

- ★ Buick Sales and Service
- ★ Good Used Cars
- ★ Custom Made Seat Covers
- ★ Complete Body Shop for Repairing Wrecked Cars
- ★ Complete Departments for Repairing Radios and Radiators

307 E. Grove St., Bloomington Phones 4396 and 4397

OLD ENOUGH . . . for Judgment

LARGE ENOUGH . . . to accommodate

SMALL ENOUGH . . . to be personal

The Corn Belt Bank of Bloomington, Illinois, was organized under the Laws of Illinois and issued a charter to commence operation on December 2, 1891. The original officers were as follows: John McNulta, President; J. T. Snell, Vice-President; and A. S. Eddy, Cashier. The above named officers together with the following men constituted the first Board of Directors: Joe G. Moore, D. O'Neil, W. J. Baldridge, John M. Stipp, T. J. Burns, V. E. Howell, T. B. Kilgore, R. Wundulich, and H. D. Humphreys.

The original location of the bank was on the east side of the square which now would be 213 N. Main Street. They were at this location until the fire in 1900. The day after the fire, they resumed operations at 425 N. Main Street, in the insurance office operated by Robert McIntire, and that was their location at the time the present building was built. In 1901, they moved to their present location and occupied the first floor of the building.

In 1922, an extensive remodeling program was completed which resulted in the development of the safety deposit box department in the basement and the entire space was included as working space.

For the record, the Corn Belt Bank pioneered and started advertising and developed the first savings

department in Bloomington. Some of the old records indicate that four percent interest was paid. The rules and regulations, governing the savings department, were printed on the passbooks in both English and German.

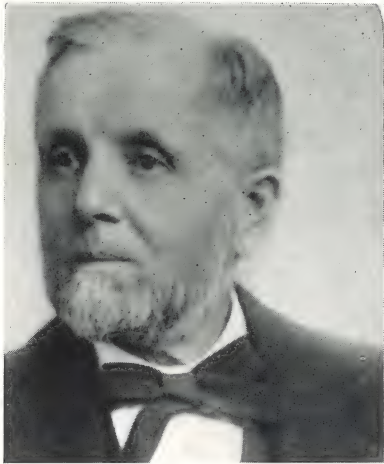


On March 23, 1927, a permit to establish a trust department was issued by the Auditor of Public Accounts and since that day, many trust matters, both large and small, have been handled by this department.

In more recent years, the bank was the first in Bloomington to actively engage in the personal loan financing and conducted an extensive advertising program in developing that department.

There has been many transfers of stock in the fifty-eight years of our existence but there still remains in the hands of the heirs of the original holders a substantial amount of the stock.

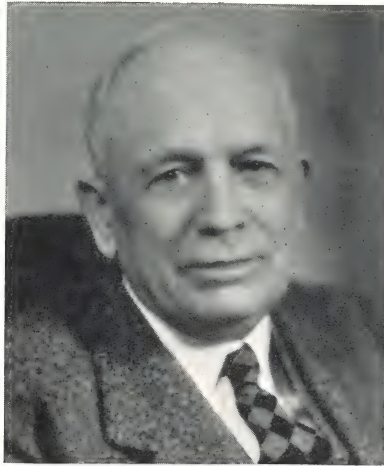
The present Board of Directors is made up of the following individuals: Clay G. Dooley, Ralph J. Heffernan, Dr. A. D. Shaffer, Lewis W. Probasco, H. D. Hanger, Len E. Jones, and C. R. McElheny. The officers are Ralph J. Heffernan, Chairman of the Board; C. R. McElheny, President; A. D. Shaffer and Roger S. Getty, Vice-Presidents; C. C. Baldwin, Trust Officer and Cashier; and William R. Rediger, Assistant Cashier.



Henry Capen

The Capen Firm was originally established in Bloomington in the year 1876 by Henry Capen, who was the grandfather of the present owner of the business, Henry W. Capen. The Firm is now known by the name of the Capen Insurance Agency, 315 North Center Street, Bloomington, and is engaged solely in the General Insurance Business, writing all lines of insurance, except life insurance.

Originally the Firm was known as H. Capen & Sons and was engaged in the Investment Banking business,



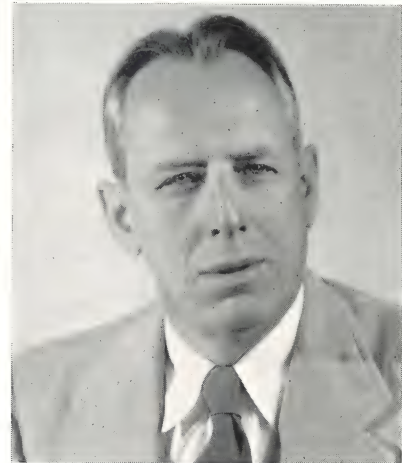
Fred Capen

making Farm and City mortgages. The two sons were Fred B. Capen, father of Henry W. Capen and Frank C. Capen. About 1898 Mr. Fred B. Capen started the Insurance business.

At the present time the Agency is

one of the oldest and largest Agencies in Central Illinois and represents a number of the best Stock Fire and Casualty Insurance Companies. The personnel of the firm has been connected with it for a number of years and it is a well established and reliable Insurance Agency.

Their slogan is "When You Think of Insurance, Think of Capen."



Henry W. Capen

Grade A Dairy Products to be Proud of . . .

Homogenized Vitamin

D Milk

Cereal and Coffee

Cream

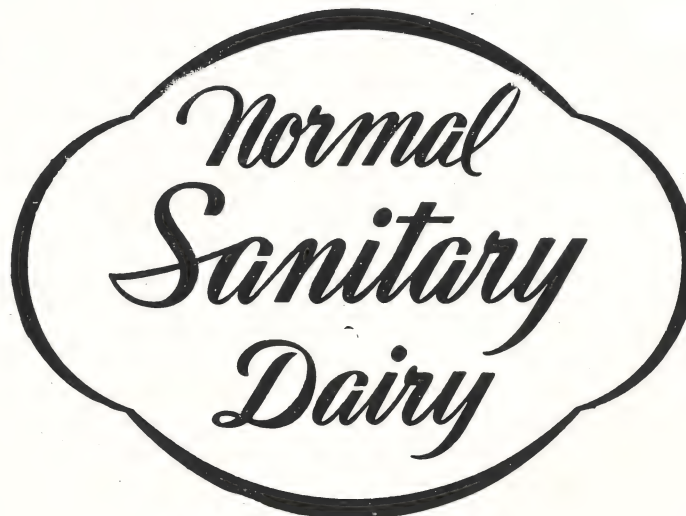
Dari-Rich Chocolate

Milk

Cottage Cheese

Sour Cream

Orange Drink



"Melt-in-your-mouth"

ICE CREAM

and

SHERBETS

Ice Cream Pies

Sandwiches

Individual Molds

for

Weddings, Anniversaries

and all

Special Occasions

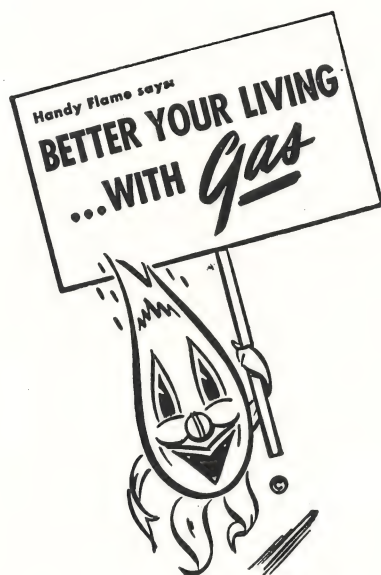
"Taste the Difference"

300 Broadway, Normal, Ill.

Telephone 8051

Gas

Continuous Improvements Have Maintained LEADERSHIP



YESTERDAY

The Bloomington Gas Light and Coke Company was incorporated Feb. 14, 1855.

Eighty-three years ago the company had 573 customers with as fine a GAS service as was physically possible in those days for lights and cooking.

The Bloomington Gas
Light and Coke Co.
Inc. Feb. 14, 1855

1859
Bloomington Gas
Light and Coke Co.
Known as
Gridley Gas Works

April 25, 1899
The Citizen's
Gas Light and Heating
Co.

Union Gas & Electric
Co.

Inc. July 24, 1899

TODAY

We are in the process of bringing natural gas to our 12,000 customers to do the

5 BIG JOBS

Cooking
Water Heating
Refrigeration
Laundry Drying
Winter and Summer
Air Conditioning



Gas leadership is maintained by the fact that it is the fastest — cleanest and most economical for the 5 BIG JOBS.

Our Pledge for Tomorrow

Our entire organization will continue to improve our service in the future. With such loyal employee spirit, we feel that GAS will always be a step ahead in service and leadership.

Union Gas and Electric Company

1926

1950

LAURENCE RUST

400 West Washington



CELEBRATING 24 YEARS OF SERVICE

1950

American State Bank

The AMERICAN STATE BANK is grateful for the opportunity afforded it to lend its service and support to the growth and development of BLOOMINGTON.

On this 100th ANNIVERSARY the people of Bloomington can be proud of their accomplishments, and with great pride we say:

"Congratulations for a job well done"

Be Thrifty—Be Comfortable...Without Work or Worry

Enjoy Fully Automatic Heat with CENTURY Convertible

NOT JUST WARM AIR HEAT—BUT AIR CONDITIONED HEAT!

Quiet blowers provide a gentle circulation of warm air. Air is filtered to keep your house cleaner.

YOU'RE PROTECTED WITH A CENTURY... NEVER A WORRY ABOUT FUEL

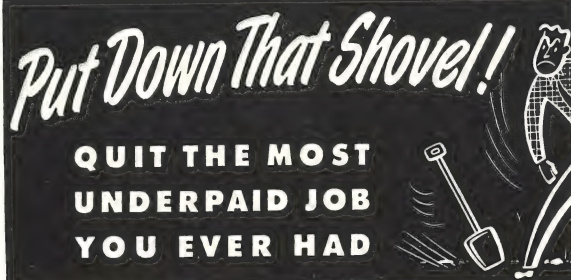
Lack of fuel or high fuel-prices won't bother the owner of a Convertible... you can switch from one fuel to the other by changing the burner.

IDEAL FOR EVERY HOME... WITH OR WITHOUT A BASEMENT

Two models, in two popular sizes... for basement, utility room or kitchen installation... offer comfortable, fully automatic heat for even smallest homes.

GAS OR OIL FIRED WINTER AIR CONDITIONER

The "Century Convertible" was specially designed to give clean, even automatic heat at low first cost, low operating cost. If you have put off enjoying the comfort and convenience of fully automatic heat because you thought it would cost too much, the new "Century Convertible" will make you change your mind and your heating habits. Let us show you how very economical it is. Call today for full information.



Heating — Ventilating — Cooling

Sheet Metal Work — Installation and

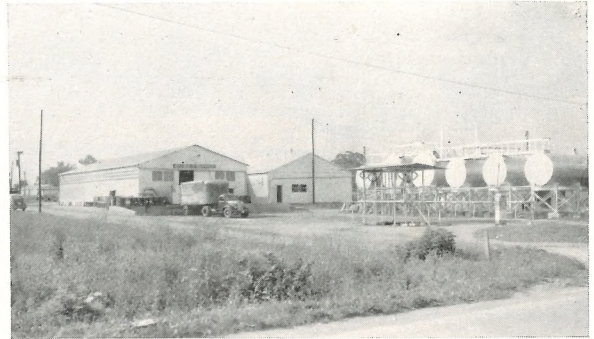
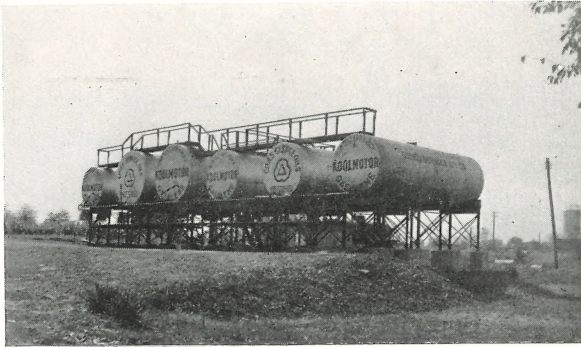
Manufacturing

MELVIN LARTZ CO.

607 S. Hannah Street

Bloomington

Phone 5949-0



1109 CROXTON AVE.



1210 SOUTH MAIN



601 WEST LOCUST

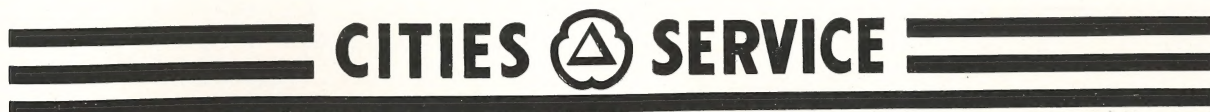
The pictures shown above tell the story of Cities Service Progress in Bloomington! Cities Service Oil Company began its operation in Bloomington on October 7, 1930 with the purchase of the local operation of the Hanger Maxfield Oil Co. Since 1930 we have increased our personnel seven-fold and our investment in plant facilities and merchandise until we now have a total in excess of One Million Dollars.

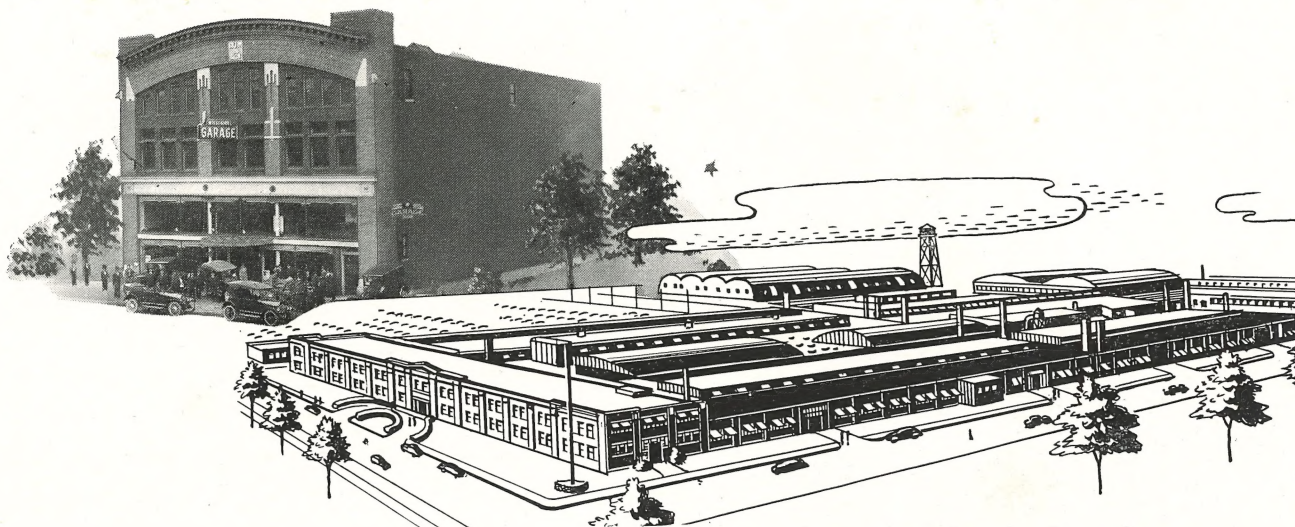
Our company liked the community of Bloomington so well that Bloomington is now a Division Headquarters for the greater portion of the State of Illinois. Frequent sales meetings and many other activities bring residents of the entire state to our local Division Office. This office is managed by Mr. Ralph

J. Snyder who negotiated the original transaction in 1930 and has been manager since that time.

We have a large organization of employees and dealers selling quality Cities Service Petroleum Products to the residents of the community of Bloomington. We also feature Cities Service Tires, Batteries, and Accessories. We are proud of the fact that we have many employees who have been connected with us for the greater portion of the time since 1930. *Service* is our middle name!

We look forward to the next 100 years in the best Community in the best Nation in the World — Bloomington!





We're Proud to be a Part of Bloomington!

Here at Eureka Williams Corporation we feel a deep sense of pride to be a part of a community celebrating one hundred years of progress.

True, we can't look back upon a full century in our business. We can, however, recall more than a quarter of that span as pioneers in an industry that has contributed to the fuller living of millions of Americans.

We were born, you might say, in 1912 in a small garage started here by Charles U. Williams and his son Walter. The younger Williams became interested in and developed a low pressure oil burner during the first World War...an oil burner that would heat homes easily, cheaply and cleanly.

Out of that modest beginning grew the Williams Oil-O-Matic Heating Corporation, incorporated on November 7, 1924.

From the very start Oil-O-Matic was a leader in its field. It has been credited with fostering the success of the entire oil heating equipment industry by first getting the home-owning public to accept the idea of oil heat and then, by constantly improving its own product, keeping the desirability of oil heat always before the public.

During World War II the Company converted en-

tirely to the production of war materials and specialized in the manufacture of highly intricate hydraulic equipment.

In 1945, shortly before the end of the war, the Company merged with the Eureka Vacuum Cleaner Company, of Detroit, to form the present Eureka Williams Corporation.

Eureka, organized in 1910 and itself a pioneer in the vacuum cleaner industry, had also enjoyed a distinguished war record as a principal supplier to the armed forces of chemical warfare and pyrotechnic equipment and of electric control motors for aircraft. Both Companies received Army-Navy "E" awards for outstanding war work.

In the five years since the merger much has been accomplished. New lines of Williams Oil-O-Matic heating equipment and Eureka vacuum cleaners have been enthusiastically received. Our research engineers and manufacturing experts are constantly working to improve our products. And our sales force never ceases in its efforts to prove the merits of our products to the public.

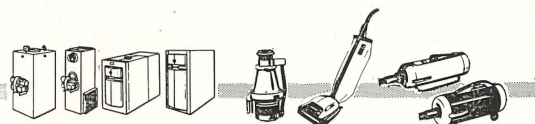
So as we celebrate Bloomington's 100th Birthday this week, it is our hope that we will continue to grow and prosper with the community.

An Invitation

We feel it particularly appropriate during this Centennial Week, to hold an Open House at our plant.

Bring the whole family for a tour of the plant on Tuesday, September 19, from Noon until 3 p.m. It will be in full operation and you'll have a good opportunity to see how our modern assembly lines turn raw metal into oil burners and vacuum cleaners.

EUREKA WILLIAMS CORPORATION



A STORY AS AMERICAN as BLOOMINGTON ITSELF



G. J. Mecherle in 1937, recalling old days out on the farm. The Model T is one such as he used at the time he originated the idea for State Farm Insurance.



The old McLean County Farm Bureau Building which still stands today on the corner of Monroe and Center and is officially known as the first home of the Companies.

- The State Farm Mutual Automobile Insurance Company
- The State Farm Life Insurance Company
- The State Farm Fire and Casualty Company



STATE FARM INSURANCE COMPANIES

Bloomington, Illinois — Home Office

Berkeley, California — Western Office Lincoln, Nebraska — West Central Office
St. Paul, Minnesota — North Central Office Marshall, Michigan — Michigan Office
Toronto, Ontario — Canadian Office

Take a typical American Community — Add a man with an idea and the results spell success.

This has been the case of the State Farm Insurance Companies.

The parent company, The State Farm Mutual Automobile Insurance Company, was launched right here in Bloomington by G. J. Mecherle, known to most folks hereabouts as "The Chief."

This company has grown from obscurity to its present position as the World's Largest Automobile Insurance Company in the brief span of 28 years.

This represents a century of progress according to insurance experts and is a record that has never been equalled before.

The affiliates, State Farm Life Insurance Company and State Farm Fire and Casualty Insurance Company, likewise occupy positions of real importance in the insurance world.

The combined assets and premium incomes of these companies, together with those of the other companies having their home offices in Bloomington, account for the Evergreen City's designation as the "Little Hartford" of the U. S. A.





AS WE COME TO THE CLOSE OF
THE FIRST ONE HUNDRED YEARS
WE LOOK WITH HOPE AND FAITH
INTO AN EVEN BRIGHTER FUTURE
WHICH WILL MEAN FOR THE PEOP-
LE OF BLOOMINGTON, THE FUL-
FILLMENT OF DREAMS, THE AC-
COMPLISHMENT OF AMBITIONS,
AND THE UNPRECEDENTED HAPPI-
NESS OF—WE THE PEOPLE.